

1. Record Nr.	UNISA996395442503316
Autore	Williams John <1636?-1709.>
Titolo	Christianity abused by the Church of Rome, and popery shewed to be a corruption of it [[electronic resource]] : being an answer to a late printed paper given about by papists : in a letter to a gentleman / by J.W
Pubbl/distr/stampa	London, : Printed for Walter Kettilby ..., 1679
Descrizione fisica	[2], 21, [1] p
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Attributed to John Williams. Cf. Halkett & Laing (2nd ed.). Includes bibliographical references. Letter addressed: To my honoured friend Mr. S.B. Errata: p. [1] at end. Reproduction of original in Bristol Public Library, Bristol, England.
Sommario/riassunto	eebo-0016

2. Record Nr.	UNINA9910824998203321
Autore	Cox John B.
Titolo	ASAE handbook of professional practices in association management / / John B. Cox, FASAE, CAE, founding executive editor and contributing author, Susan S. Radwan, SMP, ARM, CAE, executive managing editor, and contributing author
Pubbl/distr/stampa	San Francisco, California : , : Jossey-Bass : , : ASAE, , 2015 ©2015
ISBN	1-118-93499-7
Edizione	[Third edition.]
Descrizione fisica	1 online resource (675 p.)
Collana	ASAE-Wiley Series
Disciplina	060.68
Soggetti	Associations, institutions, etc - Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Cover; Title Page; Copyright; Contents; Preface; Acknowledgments; Chapter 1 A Prescription for a Successful CSE; What Does an Association Buy in a CSE?; Unique Position; Board Partner; Changing CSE Role; Deliver Results; Beacon to Others; Emotional Intelligence; Think Like a CSE: How You Think Is How You Lead Is How You Act!; Successful CSEs Master Systems Thinking; Leadership to Successful Strategy; Communicating; Delegating; Managing Growth and Change; Aligning with Mission; Creating a Learning Organization; The CSE Sequence of Thinking; Scan; Plan; Implement; Evaluate; The Future The Authors Chapter 2 Mission; Revisiting Mission; Mission and Leadership; Aligning Mission with Work; The Changing World of Mission and Leadership; The Board and the Mission; Mission of the Future; Responsiveness + Resolution = Return Member; Notes; The Author; Chapter 3 Management; Management of Associations Compared with Nonprofits and Corporations; How Boards Affect Association Management; The Role of the CSE; Association Management Models; Alignment and Execution of Operations with Mission, Goals, and Core Competencies MCA Vision: Metal Is the Construction Material of Choice for the Building Envelope Board Meetings Focused on Strategic Objectives; Establishing and Managing to Performance Metrics; Succession Planning

to Ensure Continuance of Progress to Goals; Volunteers; CSEs and Senior Staff; Systems to Promote Innovation, Management to Goals, and Adaptability; Human Capital Management; Notes; The Author; Chapter 4 Managing the Complex Association Enterprise; Mergers; The Manager; Making Sense of Complexity; The Enterprise; The Tools; Integrated Dashboard; The Lenses; The Enterprise Coordinating Body Engaging, Sensing, and Responding Notes; The Author; Chapter 5 Business Models and Economic Drivers; Business Model Defined; The Association Business Model; Reimagining the Association Business Model; Examples of Emerging Business Models; Freemium; Moving from Membership to Cause-Based; Leveraging Certification; Quality as a Business Driver; The Association as Market Creator; The Business of Big Data; Converting Your Network and Knowledge into Consultative Resources; Knowledge Management and Content Strategy; The Power of Globalization  
Considerations in Business Model Assessment and Development Conclusion; Notes; The Author; Chapter 6 Identity and Branding; The CSE's Role in Branding; Branding Is Dead; Long Live Branding; Seize the Opportunities; Technology Changes the Playing Field; Communication Defines the Relationship; Speaking of Engagement . . .; Assessing Brand Effectiveness and Equity; Predictors of Behavior; Branding Is Everyone's Responsibility; The Rules; Consistency Still Matters; Embrace the Mission; Be Authentic and Deliver Real Value; Ask Five Key Questions; The Care and Feeding of the Brand Is Everyone's Job Utility, Utility, Utility

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#### Sommario/riassunto

A new edition of one of the flagship books for CAE preparation The ASAE Handbook of Professional Practices in Association Management covers the core functions of association management at a high but practical level, making it a go-to resource for professionals who are leading and managing membership organizations and those preparing for the Certified Association Executive (CAE) credential. Now in its third edition, this core text in the ASAE association literature offers practical, experience-based insights, strategies, and techniques for managing every aspect of an association or membership organization

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3. Record Nr.	UNINA9910376126103321
Autore	Chen Hsiao-Hwa
Titolo	Q2SWinet'11 : proceedings of the seventh ACM Symposium on QoS and Security for Wireless and Mobile Networks, October 31November 4, 2011, Miami, Florida, USA
Pubbl/distr/stampa	[Place of publication not identified], : ACM, 2011
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Soggetti	Electrical & Computer Engineering Engineering & Applied Sciences Telecommunications
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Livello bibliografico	Monografia
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