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   Sommario/riassunto Welcome to the Human Factors in Hypertext 2018 workshop
                      (HUMAN'18) in Baltimore, Maryland, USA, the first workshop of a new
                      series of workshops for the ACM Conference on Hypertext and Social
                      Media. It has a strong focus on hypertext users and thus complements
                      the machine analytics research that we experienced in previous
                      conferences. The user-centric view on hypertext not only includes user
                      interfaces and interaction, but also discussions about hypertext
                      application domains. Furthermore, the workshop raises the question of
                      how original hypertext ideas (e.g., Doug Engelbart's "augmenting
                      human intellect" or Frank Halasz' "hypertext as a medium for thinking
                      and communication") can improve today's hypertext systems.
                      Historically, hypertext research is strongly connected to human factors.
                      Hypertext pioneers, such as Doug Engelbart or Ted Nelson, focused on
                      the usage of and interaction with hypertext. This workshop combines
                      original hypertext research ideas with recent hypertext research trends.
                      In addition, it consolidates different hypertext research areas from the
                      viewpoint of human factors. Thus, HUMAN'18 fosters cross-cutting
                      discussions and the development of new ideas.