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Sommario/riassunto	It is our great pleasure to welcome you to the 22nd International Academic Mindtrek Conference and the Mindtrek Conference 10th to 11th October 2018. The COSS Association hosts Mindtrek as an annual conference, where Academic Mindtrek has been a part of a unique set of events comprising competitions, world famous keynote speakers, plenary sessions, media festivals, and workshops since 1997.