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Titolo	Understanding Chinese Multilingual Scholars' Experiences of Writing and Publishing in English : A Social-Cognitive Perspective // by Congjun Mu
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Nota di contenuto	Chapter 1: Introduction -- Chapter 2: A Social-Cognitive Framework -- Chapter 3: Controversial Issues in ERPP Studies -- Chapter 4: An Ethnographic Case Study Design -- Chapter 5: Challenges Chinese Multilingual Scholars Faced While Publishing in English -- Chapter 6: Dr Zhao- A Commander-in-Chief -- Chapter 7: Dr Zheng- A Faithful Co-Operator -- Chapter 8: Dr Zhou- A Strong-Willed Writer -- Chapter 9: Dr Ma- An Epiphanic Scholar -- Chapter 10: Conclusion.
Sommario/riassunto	This book analyses the English writing and publishing experiences of 118 scholars from 18 Chinese universities from a social-cognitive perspective. It addresses the challenges and strategies multilingual scholars, particularly Chinese academics, reported in the process of writing and publishing in English. This allows the author to present a

taxonomy of journal article writing strategies that correspond to the lived experiences of scholars in China, but which can also be applied to other contexts in the world. This book offers a step-by-step analysis of ethnographic case studies, insights and implications for teaching practice, as well as suggested directions for future research. It will be of particular interest to scholars in the fields of ERPP (English for Research Publication Purposes) as well as students and scholars of applied linguistics more broadly. Congjun Mu is a Professor at Shanghai Maritime University, China. His current research interests cover EAP, metadiscourse analysis and second language writing.
