1. Record Nr. UNINA9910819424303321

Autore	Alstete Jeffrey W.
Titolo	Revenue generation strategies : leveraging higher education resources for increased income / / Jeffrey W. Alstete
Pubbl/distr/stampa	Hoboken, New Jersey : , : Wiley, , [2014] ©2014
ISBN	1-119-04914-8 1-119-04915-6
Descrizione fisica	1 online resource (287 p.)
Collana	ASHE higher education report, , 1551-6970 ; ; volume 41, number 1
Disciplina	378.1
Soggetti	Education, Higher - Finance Universities and colleges - Finance Nonprofit organizations - Management Revenue United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Title Page; Copyright; Advisory Board; Executive Summary; Foreword; An Introduction to Revenue Origins and Changes; Need for Revenue; Established Income Sources; Recent Disruptions and Opportunities; Academic Programs for Generating Additional Income; Noncredit Academic Programs; Credentialing and Certificates Programs; Degree Completion and Upgrade Programs; Partnerships, Alliances, and Joint Ventures; Study Abroad Programs; Branch Campuses; Online Distance Education; Nonacademic and Auxiliary Opportunities; Maximizing Facilities Utilization Other Alternative Revenue Sources, Grants, and OutsourcingTechnology Transfer; Strategic Considerations for New Income; Budget Planning Options; Contemporary and Developing Approaches; Conclusion; References; Name Index; Subject Index; About the Author; End User License Agreement
Sommario/riassunto	Achieving successful financial viability by broadening revenue sources is one of the most important issues facing colleges and universities today. Increasing operating costs, along with the reliance on traditional

	student tuition, government support, and philanthropy, are challenging universities. One way administration leaders and faculty are meeting this challenge is to establish supplemental revenue streams from a variety other sources such as: continuing education, credit and noncredit certificates, degree completion and upgrade programs, study abroad, domestic and international branch cam

2. Record Nr. UNINA9910373921203321

Titolo	Nutritional Quality Improvement in Plants / / edited by Pawan Kumar Jaiwal, Anil K. Chhillar, Darshna Chaudhary, Ranjana Jaiwal
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2019
ISBN	3-319-95354-0
Edizione	[1st ed. 2019.]
Descrizione fisica	1 online resource (XVII, 498 p.)
Collana	Concepts and Strategies in Plant Sciences, , 2662-3188
Disciplina	630
Soggetti	Agriculture Nutrition Botanical chemistry Plant breeding Biotechnology Food—Biotechnology Plant Biochemistry Plant Breeding/Biotechnology Food Science Biotecnologia alimentària Millorament selectiu de plantes Llibres electrònics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Biofortification of staple cereals with amino acid, lysin -- Biofortification of cereals with iron and zinc -- Calcium biofortification

in food crops -- Iodine biofortification of crops -- Iodine biofortification of crops -- Pro-vitamin A crops -- Folate: biosynthesis, functions and biofortification in crop plant -- The role of thiamin in plants and current perspectives in its improvement in crop plants -- Vitamins B6, B12, C and E rich crops -- Strategies that influence the production of secondary metabolites in plants -- Phytate free food-grains -- Development of aflatoxin free crops -- Reducing acrylamide forming potential of crop plants -- Brassica crops with low glucosinolates and rich in anticancer compounds -- Biofortification of cassava -- Biofortification of millets -- Biofortification of maize -- Common Bean biofortification -- Engineering potato for nutritional enhancement -- All roads leading to iron fortification. .

Sommario/riassunto

This book presents a detailed overview and critical evaluation of recent advances and remaining challenges in improving nutritional quality and/or avoiding the accumulation of undesirable substances in plants using a variety of strategies based on modern biological tools and techniques. Each review chapter provides an authoritative and insightful account of the various aspects of nutritional enhancement of plants. In the course of the last two decades, several food crops rich in macro- and micronutrients have been developed to improve health and protect a large section of the populace in developing countries from chronic diseases. Providing extensive information on these developments, this book offers a valuable resource for all researchers, students and industrialists working in agriculture, the plant sciences, agronomy, horticulture, biotechnology, food and nutrition, and the soil and environmental sciences.