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Titolo	Industry and Higher Education [[electronic resource]] : Case Studies for Sustainable Futures // edited by Leigh Wood, Lay Peng Tan, Yvonne A. Breyer, Sally Hawse
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ISBN	981-15-0874-7
Edizione	[1st ed. 2020.]
Descrizione fisica	1 online resource (x, 314 pages) : illustrations, maps
Disciplina	338.927
Soggetti	Environmental education Industrial management—Environmental aspects Management—Study and teaching Success in business Careers Higher education Environmental and Sustainability Education Sustainability Management Management Education Careers in Business and Management Higher Education
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Chapter 1: Why sustainability? -- Chapter 2: Stakeholder analysis -- Chapter 3: Risk mitigation for natural hazards -- Chapter 4: Optus: The Four Pillars of Sustainable Growth -- Chapter 5: Fuji Xerox and Product Stewardship -- Chapter 6: Unilever Dove/Lipton Iced Tea -- Chapter 7: Ecotoxicology: How business is using testing to ensure clean waterways -- Chapter 8: International example -- Chapter 9: Sustainability in the accounting profession -- Chapter 10: Using student competitions to find industry solutions -- Chapter 11: Sustainability in Chinese education.
Sommario/riassunto	This book is aimed at business schools around the globe. We offer rich case studies, teaching notes and assessment ideas to help business

educators embed sustainability in curriculum. These international case studies are situated in Mauritius, Malaysia, Indonesia, Australia and India however they have global applicability. Each chapter is a joint creation with an industry or government partner and uses original research written in the form of a case study. Active learning through case studies opens opportunities to change attitudes and to find creative solutions. In this book, we present ten chapters written as case studies covering a diverse number of sustainability topics – from tourism, health care, human resource management, climate change and supply chain management. Each case study is accompanied by detailed teaching notes and assessment questions as well as marking guides. There are also two chapters discussing sustainability discourse and discipline in higher education. The detailed cases can be immediately applied in the classroom. .
