

1. Record Nr.	UNINA9910373891503321
Autore	Xu Xiaozhou
Titolo	Introduction to Entrepreneurship : Methodologies and Practices / / by Xiaozhou Xu
Pubbl/distr/stampa	Singapore : , : Springer Nature Singapore : , : Imprint : Springer, , 2020
ISBN	9789811518393 9811518394
Edizione	[1st ed. 2020.]
Descrizione fisica	1 online resource (268 pages) : illustrations
Collana	Springer Texts in Education, , 2366-7680
Disciplina	658.421
Soggetti	Professional education Vocational education Executives - Training of School management and organization Professional and Vocational Education Management Education Organization and Leadership
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Chapter 1 Expand Entrepreneurial Vision -- Chapter 2 Improve Entrepreneurial Quality -- Chapter 3 Prepare for Entrepreneurship Education -- Chapter 4 Identify Entrepreneurial Opportunities -- Chapter 5 Build An Entrepreneurship Team -- Chapter 6 Compose the Business Plan -- Chapter 7 Planing Entrepreneurial Strategy -- Chapter 8 Avoid Entrepreneurial Risks -- Chapter 9 Optimize Entrepreneurial resources.
Sommario/riassunto	This textbook helps readers increase their entrepreneurial knowledge, improve their competences, and expand their entrepreneurial thinking. The book consists of nine chapters: Expand Entrepreneurial Vision, Improve Entrepreneurial Quality, Prepare for Entrepreneurship Education, Identify Entrepreneurial Opportunities, Build An Entrepreneurship Team, Compose the Business Plan, Planing Entrepreneurial Strategy, Avoid Entrepreneurial Risks, and Optimize Entrepreneurial resources. It allows readers new to the area to gain an understanding of entrepreneurship and provides a solid basis for

starting a business in the future. Each chapter includes learning objectives and “leads” at the beginning and ends with review and “think and discuss” sections.
