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Titolo	Philanthropy, innovation and entrepreneurship : an introduction // by Mark Dodgson, David Gann
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Descrizione fisica	1 online resource (xi, 119 pages) : illustrations
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Soggetti	Nonprofit organizations Social responsibility of business Humanitarianism Business - Religious aspects Non-Profit Organizations and Public Enterprises Corporate Social Responsibility Faith, Spirituality and Business
Lingua di pubblicazione	Inglese
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Chapter 1. What is philanthropy, and why is it important and controversial? -- Chapter 2. Who are philanthropists and why do they give? -- Chapter 3. Philanthropy and innovation -- Chapter 4. The governance of philanthropy -- Chapter 5. Controversies and future challenges.
Sommario/riassunto	"Much of the adventure in science is supported by philanthropy. This book explains the important connections between philanthropy, innovation and entrepreneurship." —Professor Stephen Caddick, Director of Innovation, Wellcome Trust. "At its most effective, philanthropy needs to be risk-taking, entrepreneurial and catalytic. This book clearly demonstrates how successful philanthropic outcomes depend on innovative ambitions." —James Chen, philanthropist and Founder, Clearly. Intended as an essential introduction to philanthropy, this book provides a balanced, analytical, interdisciplinary overview of a complex, and often controversial, topic. Using case studies to illustrate

the narrative, it covers everything from the history of individual, sometimes eccentric, philanthropists, to the controversies and challenges of 'philanthrocapitalism'. This book explores philanthropists and their motivations: who are they and why do they give their money away? It explains what philanthropy does: its history and scope, and the impacts it has in areas such as science and the arts. The governance of philanthropy is explored: how decisions are reached about donations and their accountability. The book addresses the major controversies surrounding philanthropy, and discusses the difficulties involved in giving and receiving, e.g. the importance of ensuring that these processes are transparent and accountable. Lastly, the book considers the future of philanthropy, especially its changing role in society and the disruptive impact of digital technologies. Given its scope, the book offers a valuable resource for researchers interested in philanthropy, innovation and entrepreneurship, the motivations for individual and corporate donations, and the business of giving in general. Mark Dodgson is a Professor of Innovation Studies at the University of Queensland and Visiting Professor at Imperial College London. David Gann is a Professor of Technology and Innovation Management, Imperial College London and Chair of the UK Atomic Energy Authority. Until recently, he was Vice-President (Innovation) at Imperial College. The authors have held numbers of positions in universities, businesses, and artistic organizations with responsibilities for either attracting or dispersing philanthropic funds.

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