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Autore	Reiter Roland Roland Reiter, Ars Electronica Futurelab Linz, Österreich
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Sommario/riassunto	This book provides the production history and a contextual interpretation of The Beatles' movies (A Hard Day's Night, Help!, Yellow Submarine, Let It Be) and describes their ability to project the group's image at different stages in their career. It also includes a discussion of all of The Beatles' promotional films and videos, as well as their television cartoon series and the self-produced television special

Magical Mystery Tour. Along with The Beatles' feature movies and promos, this analysis also contains documentaries, such as The Compleat Beatles and Anthology, as well as dramatizations of the band's history, such as Backbeat, The Hours and Times, and Two of Us. »Interessanter [...] Ansatz, das Image, das die Beatles als Quartett und Einzelpersonen mit Hilfe von Aussehen und Verhalten in ihren Filmen verkörperten, in den Vordergrund zu stellen und damit ihre Wirkung auf die Gesellschaft der 1960er-Jahre zu erklären. Hier bietet sich für den Leser die Möglichkeit, sich näher mit den Hintergründen der Filme zu beschäftigen und die Gruppe einmal von der wissenschaftlichen Seite aus zu sehen.«
