

1. Record Nr.	UNINA9910372791303321
Autore	Ross Michael
Titolo	Digital tools in media studies : analysis and research, an overview // edited by Michael Ross, Manfred Grauer, and Bernd Freisleben
Pubbl/distr/stampa	Bielefeld, : transcript Verlag, 2009 Bielefeld, Germany : , : Transcript Verlag, , [2009] ©2009
ISBN	3-8394-1023-1
Edizione	[1st ed.]
Descrizione fisica	1 online resource (196)
Collana	Medienumbruche ; 27
Classificazione	AP 12800
Disciplina	791.430723
Soggetti	Mass media - Technological innovations Mass media - Research - Methodology
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Frontmatter 1 Contents 5 Introduction 7 Databases for Early Cinema Research 17 Culture in Context 27 Measuring Film Popularity 43 Compartmentalisation and its Influence on Film Distribution and Exhibition in The Netherlands, 1934-1936 55 Mapping the Movies 69 Putting Itinerant Cinemas on the Map 83 Cinematics, Part of the Humanities' Cyberinfrastructure 93 Videana: A Software Toolkit for Scientific Film Studies 101 First Steps Towards Digital Formalism: The Vienna Vertov Collection 117 Ghost Director 133 Automatic Movie Trailer Generation Based on Semantic Video Patterns 145 Key Measures and Key Visuals in Brazilian and German TV Annual Reviews 159 Text-Based Film Retrieval 2006 171 How to Capture Offers of Filmic Effectiveness 177
Sommario/riassunto	Digital tools are increasingly used in media studies, opening up new perspectives for research and analysis, while creating new problems at the same time. In this volume, international media scholars and computer scientists present their projects, varying from powerful film-historical databases to automatic video analysis software, discussing their application of digital tools and reporting on their results. This book is the first publication of its kind and a helpful guide to both media scholars and computer scientists who intend to use digital tools

in their research, providing information on applications, standards, and problems.
