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Nota di contenuto	1. Introduction: Marketization Comparing Contemporary Marketization in the Light of the Past. Andrej Christian Lindholst, Morten Balle Hansen -- 2. Organizing marketization. Morten Balle Hansen, Andrej Christian Lindholst, Carsten Greve -- 3. Research design, materials and methods. Andrej Christian Lindholst, Morten Balle Hansen, Ylva Noren Bretzer, Merethe Dotterud Leiren, Nicola Dempsey -- 4. Researching marketization in context: Four countries and two local services. Andrej Christian Lindholst, Morten Balle Hansen, Ylva Noren Bretzer, Merethe Dotterud Leiren, Nicola Dempsey -- 5. England: In-house, contracted

out... or something else? Nicola Dempsey, Mel Burton, Johanna Selin -- 6. Sweden: Local marketization 1980-2018, incremental tendencies and deviances. Ylva Noren Bretzer, Bengt Persson, Thomas B. Randrup -- 7. Denmark: The incremental way toward a deep-seated marketized service delivery. Andrej Christian Lindholst -- 8. Norway: The reluctant adopter of marketization. Merethe Dotterud Leiren, Julie Runde Krogstad, Ingjerd Solfeld -- 9. Economic effects from competitive tendering in Scandinavia and the importance of country context. Andrej Christian Lindholst, Ole Helby Petersen, Kurt Houlberg -- 10. Patterns and variations of marketization compared. Andrej Christian Lindholst, Morten Balle Hansen, Ylva Noren Bretzer, Nicola Dempsey, Merethe Dotterud Leiren -- 11. England: Long-term partnership contracting in practice: Queen Elizabeth Olympic Park, London. Nicola Dempsey, Claudia Martinez Velarde, Mel Burton -- 12. Sweden: Experiences with public-private partnerships: Balancing collaboration and competition. Anders Kristoffersson, Andrej Christian Lindholst, Bengt Persson, Thomas B. Randrup -- 13. Denmark: When rust never sleeps: Marketization as continuous organizational change. Andrej Christian Lindholst, Thomas Haase Jensen, Troels Høgfeldt Kjems -- 14. Norway: Municipal enterprise as pretext for marketization of park services: Insights from Oslo services. Ingjerd Solfeld, Merethe Dotterud Leiren -- 15. Lessons from case studies: Working with marketization. Andrej Christian Lindholst, Nicola Dempsey, Thomas Barfoed Randrup, Ingjerd Solfeld -- 16. The histories and futures of marketization. Morten Balle Hansen, Andrej Christian Lindholst, Carsten Greve.

Sommario/riassunto

Marketization is one of the most powerful reform doctrines reshaping the organization of public service delivery throughout the last four decades. This book revisits conventional ideas and models of marketization and compares how these have diffused and evolved across municipalities in England and Scandinavia. The book highlights the paths and impacts of marketization as diverse and dynamic and asks us to reconsider what and how we think about marketization. The content of the book is co-authored by researchers from four countries and builds upon comparable surveys and case-studies from two longstanding 'spearhead' services – parks and roads – for the implementation of marketization. The book appeals to scholars and policy makers with interests in discussions about the history and future of marketization in an international perspective. Andrej Christian Lindholst is Associate Professor at Department of Political Science at Aalborg University, Denmark. His research focuses on marketization and organizational change in the public sector and implications for management, organization and performance. Morten Balle Hansen is Professor at Department of Political Science at Aalborg University, Denmark. His research focuses on the management and organization of public sector activities, including diffusion of novel management and leadership models, evaluation and performance management.
