

1. Record Nr.	UNINA9910367735703321
Autore	Lytras Miltiadis
Titolo	Knowledge Management and Big Data: Implications for Sustainability, Policy Making and Competitiveness
Pubbl/distr/stampa	MDPI - Multidisciplinary Digital Publishing Institute, 2019
ISBN	3-03928-009-0
Descrizione fisica	1 electronic resource (416 p.)
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	<p>The evolution of knowledge management theory and the special emphasis on human and social capital sets new challenges for knowledge-driven and technology-enabled innovation. Emerging technologies including big data and analytics have significant implications for sustainability, policy making, and competitiveness. This edited volume promotes scientific research into the potential contributions knowledge management can make to the new era of innovation and social inclusive economic growth. We are grateful to all the contributors of this edition for their intellectual work. The organization of the relevant debate is aligned around three pillars: SECTION A. DATA, KNOWLEDGE, HUMAN AND SOCIAL CAPITAL FOR INNOVATION: We elaborate on the new era of knowledge types and the emerging forms of social capital and their impact on technology-driven innovation. Topics include: Social Networks; Smart Education; Social Capital; Corporate Innovation; Disruptive Innovation; Knowledge integration; Enhanced Decision-Making. SECTION B. KNOWLEDGE MANAGEMENT & BIG DATA ENABLED INNOVATION: In this section, knowledge management and big data applications and systems are presented. Selective topic include: Crowdsourcing Analysis; Natural Language Processing; Data Governance; Knowledge Extraction; Ontology Design Semantic Modeling SECTION C. SUSTAINABLE DEVELOPMENT: In the section, the debate on the impact of knowledge management and big data research to sustainability is promoted with</p>

integrative discussion of complementary social and technological factors including: Big Social Networks on Sustainable Economic Development; Business Intelligence
