

1. Record Nr.	UNINA9910623983603321
Autore	Mahnke Martina Skrubbletrang
Titolo	Business Meets the Humanities : The Human Perspective in University-Industry Collaboration / / Martina Skrubbletrang Mahnke [and three others]
Pubbl/distr/stampa	London : , : Taylor & Francis, , 2023
Descrizione fisica	1 online resource (199 pages)
Disciplina	370.19316
Soggetti	Business and education
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Chapter 1. Introduction Chapter 2. Provoking dialogue: Ethnographic examples as bridge-builders in university-industry collaborations Chapter 3. Becoming-with or not at all: the case of a university-business collaboration contract Chapter 4. Performing impact through texts: Unwrapping the social processes behind an institutional term Chapter 5. Questioning the business-humanities divide in media studies: a reformulation of the administrative-critical distinction in stakeholder collaboration Chapter 6. Making Difference: An enquiry into what happens when an architect company acquires humanistic knowledge as a competitive business strategy Chapter 7. Human-centred research and Open Innovation (OI): How to implement and facilitate crosscutting collaborations in the built environment Chapter 8. From position- to issue-driven collaborations between the humanities and business: The case of 'Eat it, and save it' Chapter 9. Designing anthropological impact: How case-based teaching makes a difference Chapter 10. The AIM method: Bringing teaching, research, and business together in authentic industry mega-cases Chapter 11. Differing expectations in student-industry collaborations: Towards a value-based framework fostering dialogic ground.
Sommario/riassunto	Within the last decades, universities are increasingly expected and measured by their direct engagement in collaborations beyond academia. Exploring the potential that lies in university-business collaborations, the present anthology attends to the dilemmas,

dualities, and challenges that follow such collaborations, especially in the academic traditions of the social sciences and humanities. Each contribution investigates how the human perspective - a perspective that highlights how complex knowledge and a deep understanding of human everyday life - enriches companies' processes, products, services, and ideas. Some chapters focus on collaborations between researchers and business practitioners, others focus on teaching examples involving students in the collaborative work with businesses and organisations, and again others contribute with more theoretical considerations. By gathering hands-on experiences, the book provides readers with inspirations, reflections on, and insights into university-business collaborations. This book, therefore, is intended for researchers within the humanities and social sciences, who want to get a deeper understanding of the practice of such collaborations.

2. Record Nr.	UNINA9910367589903321
Autore	Ridge Natasha Y
Titolo	Philanthropy in education : diverse perspectives and global trends // edited by Natasha Yvette Ridge, Arushi Terway
Pubbl/distr/stampa	Northampton : , : Edward Elgar Publishing, , 2019
ISBN	1-78990-412-9
Descrizione fisica	1 online resource (230 pages)
Collana	Norrag series on international education and development
Disciplina	361.7
Soggetti	Charities
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents: 1. Introduction to philanthropy in education: diverse perspectives and global trends arushi terway -- 2: Philanthropic and impact investors: private sector engagement, hybridity and the problem of definition Prachi Srivastava and Robyn Read -- 3: The IEFG: role of a philanthropic affinity network within global education Megan Haggerty, Bronwen Magrath and Gordana Kelava -- 4: Tackling the global education crisis: the UBS optimus foundation's use of social finance Maya Ziswiler and Arushi Terway -- 5: Education and philanthropy in

the Middle East and North Africa Natasha Y. Ridge, Susan Kippels and Elizabeth R. Bruce -- 6: The global growth of higher education philanthropy and fundraising Noah D. Drezner -- 7: Collaboration in development between U.S. Foundations and African universities Fabrice Jaumont and Teboho Moja -- 8: A will in search of a way: philanthropy in education in Peru Matthew D. Bird and Vicente M. Leon -- 9: Corporate social responsibility and education reform in Brazil: A critical analysis Heitor Santos -- 10: Interrogating corporate philanthropy in education: the case of Nigeria Inyang Udo-Umoren -- 11: New philanthropy and global policy networks in education: the case of Argentina Iván Matovich and Alejandra Cardini -- 12: Concluding thoughts: new philanthropy, age-old problems Natasha Y. Ridge -- Index.

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#### Sommario/riassunto

"Challenging commonly held perceptions of philanthropic organisations, this book brings together a range of interdisciplinary contributors from across the globe to explore the most pressing issues facing those working in and with philanthropy and education. It focuses on the increasing influence of new philanthropic actors on the global education sector, offering a thorough insight into the topic. This engaging book explores actor relationships in philanthropic and educational spaces, and examines different types of philanthropy, including corporate, family and state giving, as well as examining the latest trends in the field. Chapters build on research from the Global North/Global South, offering a wide range of perspectives on philanthropy and education in Africa, South America, North America and the Middle East. New actors, new partnerships and new roles emerging in philanthropic engagement with the education sector are highlighted, offering insight into innovative approaches to finance and the impact of public-private partnerships. Suggesting key areas of discussion for future research, this discerning book is a vital read for development studies, philanthropy and globalisation scholars. It also contains critical analysis of the role of philanthropic organisations working in the education space for policy-makers looking to understand the field in more depth"--

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