1. Record Nr. UNINA9910367254903321 **Titolo** China's Belt and Road Initiative in a Global Context: Volume II: The China Pakistan Economic Corridor and its Implications for Business // edited by Jawad Syed, Yung-Hsiang Ying Cham:,: Springer International Publishing:,: Imprint: Palgrave Pubbl/distr/stampa Macmillan, , 2020 **ISBN** 3-030-18959-7 Edizione [1st ed. 2020.] 1 online resource (XXVI, 365 p. 44 illus.) Descrizione fisica Palgrave Macmillan Asian Business Series, , 2661-8443 Collana 338.7095 Disciplina 382.3095109051 Soggetti **Business** Asia Marketing Personnel management Diversity in the workplace China - History **Asian Business Human Resource Management** Cross-Cultural Management History of China Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di contenuto 1. Introduction: Examining the Belt and Road Initiative in the China Pakistan Context; Jawad Syed and Yung-Hsiang Ying -- 2. China's Belt and Road Initiative: A Pakistani Perspective; Jawad Syed -- 3. Economic Assessment of CPEC: The Case of a Power Project; Syed M. Hasan, Hamza Ali, Fatima Azmat and Suniya Raza -- 4. Ethics and Governance Norms in Cross-cultural Projects: Implications for CPEC and other China-Pakistan Projects: Jawad Syed -- 5. Linking Ambitions,

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## Sommario/riassunto

"As BRI is quickly emerging as one of the most important global development strategies of the 21st century, it has become imperative for all stakeholders in both mature and emerging markets to understand the opportunities it offers. This edited volume provides a timely collection of studies which reflects the complexity of the emergence of the BRI, and will be of interest to many, given the general need to further understand what is increasingly perceived as a gamechanger in development discourse." —Eddy S. Fang, Associate Professor and Head of Economics Division. Xi'an Jiaotong – Liverpool University. China "Syed and Ying should be congratulated for such a timely, informative and important book. They have brought key issues surrounding the BRI to the forefront of our thinking, making this book a pertinent read for those analysing China's current economic climate. This is an excellent book indeed." —Dennis K.J. Lin, University Distinguished Professor, The Pennsylvania State University, USA "This book is a very welcome introduction to a platform of largely blank spaces. It highlights the issues of transparency and accountability, of ethics and governance norms and of misgivings and resolve. It also highlights the fact that CPEC is a product of a Chinese growth strategy." -Kaiser Bengali, Former Advisor to Chief Minister, Sindh. Bringing together a collection of interdisciplinary chapters on China's Belt and Road Initiative (BRI), this book offers a comprehensive overview of the topic from a business and management perspective. With a focus on the China Pakistan Economic Corridor (CPEC), Volume II provides theoretical and empirical analyses of the opportunities and challenges facing businesses. With contributions covering economics, agriculture, energy, value chain, ethics, governance, and security, this collection is a useful tool for academics as well as policy-makers and practitioners in China, Pakistan, and other countries along the new Silk Road.