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Soggetti	Industrial management—Environmental aspects Environmental management Leadership Sustainable development Corporate Environmental Management Environmental Management Business Strategy/Leadership Sustainable Development
Lingua di pubblicazione	Inglese
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Livello bibliografico	Monografia
Nota di contenuto	Introduction -- Defining corporate environmental strategy -- Qualitative assessments of corporate environmental strategy -- The dimensions of corporate environmental strategy -- Environmental performance and eco-efficiency -- Environmental disclosure -- Environmental accounting -- Environmental actions and stakeholder integration -- Environmental management practices (incl. EMS + supply-chain management) -- Environmental values and responsibility -- Environmental targets, engagement, and prevention -- Environmental governance, culture, and policies -- Environmental awards, legitimacy, and reputation -- Environmental involvement of employees -- Emerging concepts: environmental product quality, environmental competitiveness -- The integration of environmental strategy dimensions -- Conclusion.
Sommario/riassunto	This book is a first step towards understanding the complexity of

corporate environmental strategy while explaining the relationships between the numerous dimensions of the concept. When we think of corporate environmental strategy, we usually have in mind a dull and stereotypical statement issued by the CEO, addressing aspects such as pollution reduction, stakeholder dialogue, and unfailing care for the environment. However, genuine environmental protection relies on proactive policies, managerial commitment, cleaner technologies, and advanced management procedures. The author identifies a series of environmental strategy dimensions, some of which have been thoroughly researched in the literature, whereas others have only emerged in recent years. The main dimensions presented in this book include corporate environmental performance; environmental accounting and disclosure; environmental management practices; greening the supply-chain; environmental values and responsibility; green entrepreneurship and innovation; environmental training, culture and policies; and environmental legitimacy and reputation. For each dimension, the author develops a discussion framework, which provides the necessary operational definitions, methodological implications, and practical situations in which these constructs can be used. Each section contains a visual representation of the relationships between the dimensions of corporate environmental strategy and the actions of decision-makers and relevant stakeholders. .

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