Record Nr. UNINA9910367249803321 Autore Kozak-Holland Mark Titolo Managing Transformation Projects: Tracing Lessons from the Industrial to the Digital Revolution / / by Mark Kozak-Holland, Chris Procter Pubbl/distr/stampa Cham: .: Springer International Publishing: .: Imprint: Palgrave Pivot. , 2020 **ISBN** 9783030330354 3030330354 Edizione [1st ed. 2020.] Descrizione fisica 1 online resource (138 pages): illustrations Disciplina 658.406 658.514 Soggetti Project management Technological innovations **Economic history Project Management** Innovation and Technology Management **Economic History** Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di bibliografia Includes bibliographical references and index. Nota di contenuto 1. The Challenge of Digital Transformation -- 2. Adapting Project Management to Meet This Challenge -- 3. Chapter Case-Study 1 - The Stockton and Darlington Railway -- 4. Chapter Case-Study 2 - The Transcontinental Railroad -- 5. Chapter Case-Study 3 - The Manchester Ship Canal and the World's First Industrial Park -- 6. Conclusions. Sommario/riassunto This book examines the management of three projects from the nineteenth century which led to substantial business transformation: the Stockton to Darlington Railway, the US Transcontinental Railroad and the Manchester Ship Canal. The lessons learned are of great relevance to contemporary project management, particularly those concerned with disruptive technology. The book addresses a wide range of project management topics associated with transformation.

These include value management, sponsorship, governance, partnerships, opportunity management, project culture and morale.

project complexity, uncertainty, prototyping and piloting, agility, innovation, risk and knowledge management.