Record Nr.	UNINA9910367249803321
Autore	Kozak-Holland Mark
Titolo	Managing Transformation Projects : Tracing Lessons from the Industrial to the Digital Revolution / / by Mark Kozak-Holland, Chris Procter
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Pivot, , 2020
ISBN	3-030-33035-4
Edizione	[1st ed. 2020.]
Descrizione fisica	1 online resource (138 pages) : illustrations
Disciplina	658.406 658.514
Soggetti	Project management Management Industrial management Economic history Project Management Innovation/Technology Management Economic History
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	1. The Challenge of Digital Transformation 2. Adapting Project Management to Meet This Challenge 3. Chapter Case-Study 1 - The Stockton and Darlington Railway 4. Chapter Case-Study 2 - The Transcontinental Railroad 5. Chapter Case-Study 3 - The Manchester Ship Canal and the World's First Industrial Park 6. Conclusions.
Sommario/riassunto	This book examines the management of three projects from the nineteenth century which led to substantial business transformation: the Stockton to Darlington Railway, the US Transcontinental Railroad and the Manchester Ship Canal. The lessons learned are of great relevance to contemporary project management, particularly those concerned with disruptive technology. The book addresses a wide range of project management topics associated with transformation. These include value management, sponsorship, governance, partnerships, opportunity management, project culture and morale,

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