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Nota di contenuto	Developments in Technology & Innovation Management -- Developments in Open & User Innovation -- Developments in Global and Sustainable Innovation Management -- Developments in Innovation Ecosystems. .
Sommario/riassunto	The twin impact of globalization and digitization is deeply affecting how technology and innovation are managed in firms. This contributed volume analyzes the changing dynamics in the interplay of technology, business and society and the resultant implications for innovation management at firm and policy levels. Leading experts connect global megatrends with open & user innovation, globalization of R&D, frugal innovation, sustainability and innovation ecosystems. The contributed volume is a Festschrift for Prof. Dr. Cornelius Herstatt to mark his 60th birthday. Contents Developments in Technology & Innovation Management Developments in Open & User Innovation Developments in Global and Sustainable Innovation Management Developments in Innovation Ecosystems Target Groups Lecturers, researchers and

students of engineering, technology and innovation management, marketing, international business, product development Managers and practitioners in the field of technology and innovation management, marketing, product management, product development and R&D The Editors Dr. Rajnish Tiwari is Senior Research Fellow at the Institute for Technology and Innovation Management at Hamburg University of Technology (TUHH). His current research interests include frugal innovation and digital transformation. Dr. Stephan Buse is deputy head of the Institute for Technology and Innovation Management at Hamburg University of Technology (TUHH). His research focuses on global innovation management and international business strategy.

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