

1. Record Nr.	UNINA9910367248603321
Autore	Ross Paul
Titolo	Barriers to Entry : Overcoming Challenges and Achieving Breakthroughs in a Chinese Workplace / / by Paul Ross
Pubbl/distr/stampa	Singapore : , : Springer Nature Singapore : , : Imprint : Palgrave Macmillan, , 2020
ISBN	9789813295667 981329566X
Edizione	[1st ed. 2020.]
Descrizione fisica	1 online resource (xxi, 339 pages) : illustrations
Disciplina	302.350951
Soggetti	Business Asia Project management Personnel management Asian Business Project Management Human Resource Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	1. Introduction -- 2. History Lessons -- 3. On the Runway -- 4. Roles and Responsibilities -- 5. Living to Work -- 6. Bamboo Ceiling -- 7. All Work and Play -- 8. Metaphorically Speaking -- 9. Reverse Angle -- 10. A View to the Future.
Sommario/riassunto	This book offers a unique perspective on the challenges that non-Chinese employed by Chinese companies face and provides insight into the issues foreign employees working for Chinese management encounter. As its source of content the book analyzes the experiences of those currently working for Chinese companies both inside and outside China and in exploring the dimensions of that experience lifts the veil on the inner workings of a Chinese company. By supplementing this primary analysis with secondary research that encompasses a wide range of disciplines (cross-cultural relations, Chinese management philosophy and practice, human resource management, linguistics, and aesthetics, etc.) the book serves as an invaluable resource for those

engaged in the study of Chinese enterprise culture and management, cross-cultural relations, international business and human resource management. Paul Ross is a telecommunications executive based in Shanghai who has lived in China for more than a decade and has extensive experience working within a Chinese state-owned enterprise environment.
