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Disciplina	658
Soggetti	Management - Study and teaching Corporate governance Education, Higher Social responsibility of business Business - Religious aspects Business ethics Management Education Corporate Governance Higher Education Corporate Social Responsibility Faith, Spirituality and Business Business Ethics
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Nota di contenuto	Part 1. Humanistic Education -- 1. How to develop the humanistic dimension in business and management higher education -- 2. Challenges of Humanistic Management Education in the Digital Era -- 3. Developing Ethical Commitment Competence in Higher Education: comparing stakeholder, disciplinary and regional perspectives -- Part 2. Humanistic Management -- 4. Integral Human Development through Servant Leadership and Psychological Androgyny -- 5. Utilitarian ethics in the praxis of companies: challenges of imposition and duplicity -- 6. From Utility to Dignity: Humanism in Human Resource Management -- Part 3. Humanistic Management in Practice -- 7. Managing for good

work: Principles and practices of humanistic management based on Catholic Social Thought -- 8. Promoting greater levels of employee health and wellbeing in the UK: how much worse do the problems have to get? -- 9. Humanistic Management In The Corporation: From Self-Interest To Dignity And Wellbeing -- 10. Civil Economy and population aging: A prospective framework for a global phenomenon.

Sommario/riassunto

This volume is divided into three major parts, each of which symbolizes a new virtuous circle that is added to the previous one in order to foster the dissemination of humanistic management (HM) among corporations and social institutions. After an introductory chapter explaining the concept of humanistic management and the plan behind this research project, the first part of the book is devoted to education. The authors address pedagogical strategies that can be used in higher education to introduce students to HM. In turn, the second part of the book focuses on the implementation of HM in corporations, while the third presents an approach for measuring and monetizing the social value generated by corporations through their economic activities. In the closing chapter, the editors illustrate how the three parts of the book can be combined to generate virtuous cycles in corporations.
