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Sommario/riassunto	Stefan Michael Genennig explores digitization-enabled innovation with a service systems perspective. First, the author contributes to understanding the alterations in service systems brought about by digitization and the role of human agents. Based on this grounding, he develops a method for the integration of digital technologies for service innovation and designs a tool for the development of digitization-enabled value propositions. The findings provide valuable insights for managers aiming to integrate digital technologies for innovation, and add to service science. Contents Digitization-enabled innovation: analysis of MDAX-listed companies Digital technology integration in service systems: identification of drivers and challenges in SMEs Managing digitization-enabled innovation in service systems: development of an integrated method for digital technology

management for service innovation and design of a tool for the development of digitization-enabled value propositions Target Groups Researchers and students of strategic management, service research and information systems Service and innovation managers, management consultants and executive managers with the aim to develop digitization-enabled solutions The Author Stefan Michael Genennig received his PhD in economic science from Prof. Dr. Kathrin M. Mösllein at the Friedrich-Alexander University Erlangen-Nürnberg (FAU), Chair of Information Systems – Innovation & Value Creation, where he worked as research associate.
