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Titolo	The Sunday morning news
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Autore	Rangone Adalberto
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Nota di bibliografia

Includes bibliographical references.

Nota di contenuto

Introduction to the Corporate Innovation Management -- The Evolution of the Related Studies: From the Technological Gap to the Techno-Corporate Gap -- Innovation & Technology: The Age of the Digital Enterprise -- What's the Future for the Digital Enterprise? -- A Benchmark for Innovation -- Stimuli and Deterrents for the Innovative Development of Enterprises -- Company Logic and Innovation Strategy -- Innovation and Control: Two Aspects That Are Difficult to Reconcile -- The Techno-Corporate Gap in Italy: Critical Factors and Possible Solutions -- Additional Strategies to Support Innovation.

Sommario/riassunto

This book makes a valuable contribution to innovation management in the form of an interdisciplinary analysis of contemporary international approaches. By introducing the concept of a 'techno-corporate gap,' it also highlights the crucial role that companies play in creating and managing innovation in order to increase (or decrease) the technological gap between countries, and in their economic development. The originality of the book lies in its systems thinking oriented approach to the techno-corporate gap and technological gap, and their relation to corporate governance. These aspects are analyzed in detail, and not merely from an economic standpoint, but also with regard to innovativeness and regional social development.