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Nota di contenuto	Introduction to Entrepreneurship and Family Business Vitality -- Family Firms: Socioemotional Intelligence and Wealth: Between Reason and Emotion. Socioemotional Intelligence as a Non-Tangible Resource for Strategy, Operation, and Sustainability for Family Business.-Small Family Firms and Strategies Coping the Economic Crisis: The Influence of Socio-Emotional Wealth -- Employees' Change-oriented and Proactive Behaviors in Small and Medium-sized Family Businesses -- Family Firms: Leadership: Entrepreneurial Leadership Across Countries: The Role of Informal Institutions -- Generational Diversity as a Moderator for the Relationship Between Absorptive Capacity and Innovation Performance at Family Firms -- Shared Leadership at the Top of Family Firms: How Sibling Teams Engage in Successful Co-Leadership -- Territorial Maps of Senior Entrepreneurship: A

Multidimensional Analysis Based on GEM Data -- Relationship Conflicts in Family Firms: An Empirical Analysis -- Family Firms: Innovation: Commitment to Learning, Knowledge and Strategic Renewal: Do Family Firms Manage Them Differently? -- The Moderating Effects of Family Farms Between Innovation, Information Systems and Training-Learning Over Performance -- The Effect of CEO Attributes on the Internationalization-Performance-Relationship in Private Family Firms -- Family Firms: Case Studies: Is Being Conservative at Home Whilst Taking Risks Abroad a Suitable Competitive Strategy? The Case of Spanish Family Firms Internationalizing in Mexico -- Corporate Venturing Determinants in Mexican Family Firms -- Determinants of the Economic Performance of Portuguese Family Firms: Is Innovation Relevant? -- RISE Model: Its Application on Diving Enterprises Located in the San Andres Archipelago (Colombia).

Sommario/riassunto

In order to respond to economic globalization and increased competitive pressures, companies need innovative, efficient and effective management strategies. Accordingly, this book explores various scenarios faced by entrepreneurs and family businesses, and proposes strategies to tackle the challenges and seize opportunities to grow in a highly competitive environment. It underscores the importance of deploying vital strategies to survive and flourish in the long term, overcoming challenges, and capitalizing on opportunities in order to attain / maintain a competitive position. By presenting and integrating the latest insights and case studies on entrepreneurship, family businesses, and strategy research, the book provides concrete recommendations for effective business survival and growth. .
