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Titolo	Digital Business Strategies in Blockchain Ecosystems : Transformational Design and Future of Global Business / / edited by Umit Hacioglu
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2020
ISBN	3-030-29739-X
Edizione	[1st ed. 2020.]
Descrizione fisica	1 online resource (xxiii, 647 pages) : illustrations
Collana	Contributions to Management Science, , 1431-1941
Disciplina	005.824
Soggetti	E-business
	Electronic commerce
	E-commerce
	Management
	Industrial management
	Management information systems
	Big data
	Leadership
	e-Business/e-Commerce
	Innovation/Technology Management
	Business Information Systems
	Big Data/Analytics
	Business Strategy/Leadership
	Cadena de blocs (Bases de dades)
	Intel·ligència artificial
	Llibres electrònics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Part I . Blockchain Economics and Financial Market Innovation -- Chapter 1 . Corporate Finance in the New Business Ecosystem in Digital Age -- Chapter 2 . The Global Financial System's New Tool: Digital Money -- Chapter 3 . Redesigning Current Banknotes with Blockchain Infrastructure: A Model Proposal -- Chapter 4 . Initial Coin Offerings: Tokens as Innovative Financial Assets -- Chapter 5 . The Blockchain –

Sommario/riassunto	This book analyzes the effects of the latest technological advances in blockchain and artificial intelligence (AI) on business operations and strategies. Adopting an interdisciplinary approach, the contributions examine new developments that change the rules of traditional management. The chapters focus mainly on blockchain technologies and digital business in the "Industry 4.0" context, covering such topics as accounting, digitalization and use of AI in business operations and cybercrime. Intended for academics, blockchain experts, students and practitioners, the book helps business strategists design a path for future opportunities.