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Titolo	International Business, Trade and Institutional Sustainability // edited by Walter Leal Filho, Paulo R. Borges de Brito, Fernanda Frankenberger
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Descrizione fisica	1 online resource (xiv, 2,090 pages)
Collana	World Sustainability Series, , 2199-7381
Disciplina	338.927 658.408
Soggetti	Management International business enterprises Physical geography Water Hydrology International Business Physical Geography
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Part I. Global Sustainable Management Practices -- Chapter 1. Corporate Social Responsibility and Sustainability Initiatives of Multinational Hotel Corporations -- Chapter 2. Sustainable Initiatives and practices of the most sustainable organizations in the world -- Chapter 3. Plastic Bag Ban in the context of Corporate Social Responsibility: Consumption, Trade vis-a'-vis Environmental Sustainability Concern, etc.
Sommario/riassunto	This book addresses the gap between innovative technologies and their adoption. It showcases research, feasibility studies and projects that demonstrate a variety of ways to implement environmental sustainability in globally operating firms, as well as best practices in areas such as international management, adoption of cleaner technologies, global supply chains, greenhouse gas emission reduction, and transportation. The book provides state-of-the-art information on issues including: • Global sustainable management practices • Global

sustainable food and agricultural markets • Global responsible mining and energy • Global sustainable sourcing • Global sustainable transportation • Global conservation innovations and investments

Presenting expert contributions from industry, government and academia, discussing a variety of themes and perspectives on the topic" international business as a positive force of environmental sustainability" it is a vital resource for stakeholders in the international business community.

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