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	Big data
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Nota di contenuto	Empirical Study of Soft Clustering Technique for Determining Click Through Rate in Online Advertising -- ASK Approach: A Pre-Migration Approach for Legacy Application Migration to Cloud -- A Fuzzy Logic Based Cardiovascular Disease Risk Level Prediction System in Correlation to Diabetes and Smoking -- An Integrated Fault Classification Approach for Microgrid System -- Role of Data Analytics in Human Resource Management for Prediction of Attrition Using Job Satisfaction -- A Study of Business Performance Management in Special Reference to Automobile Industry. .
Sommario/riassunto	This book presents the latest findings in the areas of data management and smart computing, big data management, artificial intelligence and data analytics, along with advances in network technologies. It addresses state-of-the-art topics and discusses challenges and solutions for future development. Gathering original, unpublished contributions by scientists from around the globe, the book is mainly

intended for a professional audience of researchers and practitioners in academia and industry.