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Sommario/riassunto This book provides readers with a snapshot of cutting-edge methods

and procedures in industrial design, with a particular focus on humancentered and user-experience design, service design, sustainable design and applications of virtual & augmented reality. Reporting on both theoretical and practical investigations aimed at improving industrial design through interdisciplinary collaboration, it covers a wide range of topics – from design strategies to product research and planning, exhibit design, as well as new materials and color research. Based on the AHFE 2019 International Conference on Interdisciplinary

Practice in Industrial Design, held on July 24–28, 2019, Washington D.

C., USA, the book offers a timely guide for industrial designers, production engineers and computer scientists.