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Nota di contenuto	Cover; Title Page; Copyright Page; Acknowledgments; Contents; List of Illustrations; Abbreviations; List of Contributors; 1 Introduction; Part I: Situating Literacies; 2 Writing, Reading, Public and Private "Literacies": Functional Literacy and Democratic Literacy in Greece; 3 Literacy or Literacies in Rome?; 4 Reading, Hearing, and Looking at Ephesos; 5 The Anecdote: Exploring the Boundaries between Oral and Literate Performance in the Second Sophistic; 6 Situating Literacy at Rome; Part II: Books and Texts 7 The Corrupted Boy and the Crowned Poet: or, The Material Reality and the Symbolic Status of the Literary Book at Rome 8 The Impermanent Text in Catullus and Other Roman Poets; 9 Books and Reading Latin Poetry; Part III: Institutions and Communities; 10 Papyrological Evidence for Book Collections and Libraries in the Roman Empire; 11 Bookshops in the Literary Culture of Rome; 12 Literary Literacy in Roman Pompeii: The Case of Vergil's Aeneid; 13 Constructing Elite Reading Communities in the High Empire; Part IV: Bibliographical Essay; 14 Literacy Studies in Classics: The Last Twenty Years Part V: Epilogue 15 Why Literacy Matters, Then and Now; Index Locorum; General Index
Sommario/riassunto	List of Illustrations Abbreviations List of Contributors 1. Introduction PART I Situating Literacies 2. Writing, Reading, Public and Private "Literacies": Functional Literacy and Democratic Literacy in Greece 3. Literacy or Literacies in Ancient Rome? 4. Reading, Hearing, and Looking at Ephesos 5. The Anecdote: Exploring the Boundaries between Oral and Literate Performance in the Second Sophistic 6. Situating Literacy at Rome PART II Books and Texts 7. The Corrupted Boy and the Crowned Poet or the Material Reality and the Symbolic Status of the Literary Book at Rome 8. The Impe