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Descrizione fisica	1 online resource (203 pages)
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Soggetti	Personality Social psychology Culture Ethnology Personality and Social Psychology Sociology of Culture Social Anthropology
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Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Introduction -- Theoretical framework for the research of social mentality -- "Mutual Construction" between Society and Individual in Formation of Social Mentality -- Formation mechanism and psychological effect of social mentality -- Structure and measurement indicator system of social mentality -- Risk perception and security and its measurements -- Group emotion and its measurement.
Sommario/riassunto	This book not only seeks to theoretically analyze the concept, chief characteristics and framework of "social mentality", but also explores the influence of social mentality on such elements of social functioning as individuals, groups, societies, markets and countries, and the influence of such elements as cultural, social, economic, political and mental factors on social mentality. Besides, this book discusses the structure of social mentality, tools for measuring it, and an indicator system. What's more, it explores the role of the social mentality mechanism in the construction of harmonious societies.