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Nota di contenuto	1. Introduction -- 2. Players in the German FinTech industry -- 3. FinTechs and data protection -- 4. FinTechs and data protection after the implementation of the GDPR -- 5. FinTech business models -- 6. Need for regulation in the German FinTech market -- 7. A summary in eleven theses.
Sommario/riassunto	This book examines the FinTech revolution from a data privacy perspective. It analyzes key players on the FinTech market and the developments in various market segments. Particular attention is paid to an empirical analysis of the privacy statements of 505 German FinTech firms and how they were adapted after the General Data Protection Regulation (GDPR) entered into effect in May 2018. The analysis also includes 38 expert interviews with relevant stakeholders from supervisory and regulatory authorities, the financial and FinTech

industry, leading consulting firms and consumer protection agencies. By adopting this approach, the book identifies key regulatory needs, offers a valuable asset for practitioners and academics alike, and shares intriguing insights for lawyers, economists and everyone interested in FinTech and data privacy. The book brings together two of the most topical research areas of our time: financial technology and data privacy. It is a valuable resource for academics and policy makers alike. Douglas Cumming, DeSantis Distinguished Professor, Florida Atlantic University This volume is groundbreaking in providing a seminal analysis of the thriving financial technology sector and in simultaneously highlighting a potential trade-off in data protection. The book offers important insights for regulation and policy, and will be of interest to practitioners, academics, and regulators alike. Wolf-Georg Ringe, Professor of Law and Director of the Institute of Law & Economics, University of Hamburg In the increasingly digitalized world of finance, data privacy and data protection are crucial for fintechs to stay in the market and attract customers. Reading this book helps understand and dissolve the challenges that lay ahead! Armin Schwienbacher, Professor of Finance, Skema Business School.
