1.	Record Nr. Autore	UNINA9910357824103321 Petersson Niels P
	Titolo	Shipping and globalization in the post-war era: contexts, companies, connections / / editors, Niels P. Petersson, Stig Tenold, Nicholas J. White
	Pubbl/distr/stampa	Cham, : Springer Nature, 2019 Cham:,: Springer International Publishing:,: Imprint: Palgrave Macmillan,, 2019
	ISBN	3-030-26002-X
	Edizione	[1st edition 2019.]
	Descrizione fisica	1 online resource (xi, 290 pages) : illustrations (some color)
	Collana	Palgrave Studies in Maritime Economics, , 2662-6551
	Disciplina	387.5
	Soggetti	Shipping - History - 20th century Shipping - History - 21st century
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Nota di contenuto	1. Shipping and globalization in the post-war era: Contexts, companies, connections- Niels P. Petersson, Stig Tenold and Nicholas J. White Part I: Contexts 2. The declining role of Western Europe in shipping and shipbuilding, 1900—2000- Stig Tenold 3. The emergence and evolution of governance mechanisms in the post-war world- Katharina Reiling 4. Thinking Outside 'The Box': Decolonization and Containerization- Nicholas J. White Part II: Companies 5. 'Containerization in Globalization': A Case Study of How Maersk Line Became a Transnational Company Henrik Sornn-Friese 6. East Asiatic Company's difficult experiences with containerization Martin Jes Iversen 7. Shipping as a knowledge industry: Research and strategic planning at Ocean Group- Niels P Petersson Part III: Connections 8. The role of Greek shipowners in the revival of Northern European shipyards in the 1950s Gelina Harlaftis and Christos Tsakas 9. Regional, yet global – the life cycle of overnight ferry shipping- René Taudal Poulsen 10. Conclusion: Shipping and globalization in the post-war era- Niels P Petersson, Stig Tenold and Nicholas J. White.
	Sommario/riassunto	This book is open access under a CC BY NC ND 4.0 license. This book

Palgrave Studies in Maritime Economics book series. This volume highlights the contribution of the shipping industry to the transformations in business and society of the postwar era. Shipping was both an example and an engine of globalization and structural change. In turn, the industry experienced and pioneered, mirrored and enabled key developments that led to the present-day globalized economy. Contributions address issues such as the macro-level shift of shipping's centre of gravity from Europe to Asia, the political and legal frameworks within which it developed, the strategies and performance of both successful and unsuccessful firms, and the links between the shipping industry and the wider economy and society. Without shipping and its ability to forge connections and networks of a global reach, the modern world would look very different. By bringing together scholars from various disciplinary and national backgrounds, this book advances our understanding of the linkages that bind economies and societies together.