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Nota di contenuto	1. Terroir, Institutions and Improvements in European Wine History: an Introduction; Silvia A. Conca Messina, Stéphane Le Bras, Paolo Tedeschi, Manuel Vaquero Piñeiro -- 2. Bordeaux wine challenging cycles and competition (from the 1820s to present times); Hubert Bonin -- 3. Quantity is not Quality. Expansion and limits of wine-producing in Sicily; Francesco Dandolo -- 4. The Development and Promotion of Controlled Designations of Origin (Appellations d'Origine Contrôlées) in Burgundy: The Recognition of Terroir Wines (1884-1970); Olivier Jacquet -- 5. No more credit: Languedoc wines facing their reputation, 1850s-1970; Stéphane Le Bras -- 6. The wines of Apulia: the creation of a regional brand; Ezio Ritrovato -- 7. The Evolution of Catalan Winemaking in the 19th and 20th Centuries: Without wine merchants there is no Viticulture; Liorenç Ferrer-Alòs -- 8. Wine production, markets and institutions in Italy between 19th and early 20th centuries:

A historical survey; Silvia A. Conca Messina -- 9. The Metonymical Institutionalisation of Wine Production and Consumption in Luxembourg. Convergence of Terroir Typicity, Political Symbolism, Regulations and Scientific Knowledge; Rachel Reckinger -- 10. Foundations for a comparative research programme between wine markets in the 20th century; Romain Blancaneaux -- 11. The Role of Quality in Wine Production and Market: European rules, CAP and new technology; Stefanella Stranieri and Paolo Tedeschi.

Sommario/riassunto

This two-volume collection analyses the evolution of wine production in European regions across the nineteenth and twentieth centuries. France and Italy in particular have shaped modern viticulture, by improving oenological methods and knowledge, then disseminating them internationally. This second volume looks closely at wine markets and trade, also examining the role of institutions and quality regulation.
