

1. Record Nr.	UNINA9910356059503321
Autore	Bradley, Rusty
Titolo	Operazione Medusa : la battaglia cruciale della guerra in Afghanistan / Rusty Bradley, Kevin Maurer
Pubbl/distr/stampa	Roma : Newton Compton, 2019
ISBN	978-88-227-2613-1
Descrizione fisica	318 p., [4] c. di tav. : ill. ; 21 cm
Collana	I volti della storia ; 505
Altri autori (Persone)	Maurer, Kevin
Disciplina	958.1047
Locazione	FSPBC
Collocazione	Collez. 2427 (505)
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Trad. di Andrea Russo

2. Record Nr.	UNINA9910778521703321
Autore	Schaap Gabi <1972->
Titolo	Interpreting television news [[electronic resource] /] / by Gabi Schaap
Pubbl/distr/stampa	Berlin ; ; New York, : Mouton de Gruyter, c2009
ISBN	1-282-45686-5 9786612456862 3-11-021607-8
Descrizione fisica	1 online resource (336 p.)
Collana	Communications monograph ; ; v. 7
Classificazione	05.36 05.33
Disciplina	302.23/45
Soggetti	Television broadcasting of news Television viewers - Research
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Frontmatter -- Contents -- Chapter 1. Interpreting television news: Introduction -- Chapter 2. Three decades of television news research: An action theoretical inventory of issues and problems -- Chapter 3. Conceptualizing television news interpretation by its viewers: The concept of interpretive complexity -- Chapter 4. Using protocol analysis in television news research: Proposal and first tests -- Chapter 5. Measuring the complexity of viewers' television news interpretation: Differentiation -- Chapter 6. Measuring the complexity of viewers' television news interpretation: Integration -- Chapter 7. The complexity of television news interpretation: Main study -- Chapter 8. Interpreting television news: Summary, discussion and look to the future -- Appendices to Chapter 7 -- Backmatter
Sommario/riassunto	Television news range among the most extensively investigated topics in communication studies. The book contributes to television news research by focusing on whether and how news viewers who watch the same news program form similar or different interpretations. The author develops a novel concept of interpretation based on cognitive complexity research. He strongly argues that qualitative and quantitative research methods work best if they complement one another.

