

1. Record Nr.	UNINA9910353346703321
Autore	Huët Romain
Titolo	La fabrique de l'éthique : Les nouvelles promesses des entreprises / / Romain Huët
Pubbl/distr/stampa	Paris, : CNRS Éditions, 2019
ISBN	2-271-13014-X
Descrizione fisica	1 online resource (280 p.)
Altri autori (Persone)	DelcambrePierre
Soggetti	Sociology développement durable capitalisme économie société
Lingua di pubblicazione	Francese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	Le développement durable, l'éthique économique et la responsabilité sociale des entreprises (RSE) sont restés longtemps à la marge des travaux de recherche en sciences sociales. Considérées comme des thématiques ontologiquement et socialement inférieures, elles ne mériteraient pas l'investigation problématique. Bien souvent, elles ne sont évoquées que pour être fustigées : les actions en matière de RSE, de plus en plus nombreuses, ne seraient que des outils de séduction, au service de l'image des entreprises, sans effet réel attendu. En évitant l'écueil d'une énième réflexion sur la « crise de la morale économique » ou sur la nature immorale du capitalisme, Romain Huët s'attache à décrire avec précision la « fabrique » concrète des discours d'entreprises en matière d'éthique et de responsabilité sociale. À travers l'exemple de la « charte de la diversité », il analyse la complexité des dynamiques sociales à l'œuvre et en décrypte les motivations. Il s'agit, pour la première fois, de donner à lire et de conceptualiser la lente constitution de ces discours d'engagement.

2. Record Nr.	UNINA9910438337303321
Titolo	Language Alternation, Language Choice and Language Encounter in International Tertiary Education / / edited by Hartmut Haberland, Dorte Lønsmann, Bent Preisler
Pubbl/distr/stampa	Dordrecht : , : Springer Netherlands : , : Imprint : Springer, , 2013
ISBN	9789400764767 9400764766
Edizione	[1st ed. 2013.]
Descrizione fisica	1 online resource (258 p.)
Collana	Multilingual Education, , 2213-3216 ; ; 5
Altri autori (Persone)	HaberlandHartmut LnsmannDorte PreislerBent
Disciplina	378.017
Soggetti	Language and languages - Study and teaching Applied linguistics Education and state Language Education Applied Linguistics Educational Policy and Politics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Notes on contributors -- Hybridity and complexity: language choice and language ideologies -- Part I The local language as a resource in social, administrative and learning interactions. 1. Kitchen talk – Exploring linguistic practices in liminal institutional interactions in a multilingual university setting -- 2. Japanese and English as lingua francas: Language choices for international students in contemporary Japan -- 3. Plurilingual resources in lingua franca talk: An interactionist perspective -- 4. Language choice and linguistic variation in classes nominally taught in English -- 5. Active biliteracy? Students taking decisions about using languages for academic purposes -- Part II Using English as a lingua franca in teaching a foreign language. 6. English as a lingua franca: A case of Japanese courses in Australia -- 7. “Teacher! Why do you speak English?” A discussion of teacher use of English in a Danish language class -- 8. The use of English as a lingua francain

teaching Chinese as a foreign language: A case study of native Chinese teachers in Beijing -- Part III Parallel language use: English and the local language. 9. Stylistic and pedagogical consequences of university teaching in English in Europe -- Part IV Language policies and language ideologies in international education. 10. Expanding language borders in a bilingual institution aiming at trilingualism -- 11. Language practices and transformation of language ideologies: Mainland Chinese students in a multilingual university in Hong Kong.

Sommario/riassunto

Reflecting the increased use of English as lingua franca in today's university education, this volume maps the interplay and competition between English and other tongues in a learning community that in practice is not only bilingual but multilingual. The volume includes case studies from Japan, Australia, South Africa, Germany, Catalonia, China, Denmark and Sweden, analysing a range of issues such as the conflict between the students' native languages and English, the reality of parallel teaching in English as well as in the local language, and classrooms that are nominally English-speaking but multilingual in practice. The book assesses the factors common to successful bilingual learners, and provides university administrators, policy makers and teachers around the world with a much-needed commentary on the challenges they face in increasingly multilingual surroundings characterized by a heterogeneous student population. Patterns of language alternation and choice have become increasingly important to the development of an understanding of the internationalisation of higher education that is occurring world-wide. This volume draws on the extensive and varied literature related to the sociolinguistics of globalisation – linguistic ethnography, discourse analysis, language teaching, language and identity, and language planning – as the theoretical bases for the description of the nature of these emerging multilingual communities that are increasingly found in international education. It uses observational data from eleven studies that take into account the macro (societal), meso (university) and micro (participant) levels of language interaction to explicate the range of language encounters – highlighting both successful and problematic interactions and their related language ideologies. Although English is the common lingua franca, the studies in the volume highlight the importance of the multilingual resources available to participants in higher educational institutions that are used to negotiate and solve their language problems. The volume brings to our attention a range of important insights into language issues found in the internationalisation of higher education, and provides a resource for those wishing to understand or do research on how language hybridity and multilingual communicative practices are evolving there. Richard B. Baldauf Jr., Professor, The University of Queensland.

3. Record Nr.	UNINA9910133093503321
Titolo	Canadian journal of law and jurisprudence
Pubbl/distr/stampa	[London, Ont.], : [Faculty of Law, University of Western Ontario], [1988]
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ISSN	2056-4260
Descrizione fisica	online resource
Soggetti	Law reviews - Ontario Law - Canada Jurisprudence - Canada Law - Philosophy Droit - Periodiques - Ontario Droit - Canada Jurisprudence Law Law reviews Rechtsfilosofie Rechtstheorie periodicals. Law reviews. Periodicals. Revues de droit Canada Ontario
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Periodico
Note generali	Refereed/Peer-reviewed Title from title screen (Hein Online, viewed July 30, 2004).