

1. Record Nr.	UNINA9910350338303321
Titolo	Development of China's Cultural Industry [[electronic resource] /] / edited by Chang Jiang, Jialian Li, Tao Xu, Haijun Yang
Pubbl/distr/stampa	Singapore : , : Springer Singapore : , : Imprint : Springer, , 2019
ISBN	981-13-3666-0
Descrizione fisica	1 online resource (191 pages)
Collana	Research Series on the Chinese Dream and China's Development Path, , 2363-6866
Disciplina	306
Soggetti	Culture - Economic aspects Cultural policy Cultural Economics Cultural Management Cultural Policy and Politics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Introduction: The energetic new culture industry development in China -- Chapter one: Rising and History of Culture Industry in China -- Chapter Two: The Policies of Culture Industry in China -- Chapter Three: The Models of Culture Industry in China -- Chapter Four: The Achievements of Culture Industry in China -- Chapter Five: The International Place of Culture Industry in China -- Chapter Six: Assessment of Culture Industry Development in China -- Conclusion Prospect for Culture Industry Development in China.
Sommario/riassunto	The book offers a detailed introduction to contemporary Chinese culture industry development. It starts with an analysis of the historical aspects and the contextual background rooted in the Reform & Opening-up policy. The second part discusses the development from the perspective of reality and introduces the different production modes for the country's most influential culture industries, since these are a unique feature of culture industry development in China. Lastly, the book clearly shows the strengths and weaknesses of culture industry development in China by comparing it with that of other countries against the backdrop of globalization. .

