

1. Record Nr.	UNINA9910782426203321
Autore	Newman Rich
Titolo	Cinematic game secrets for creative directors and producers : inspired techniques from industry legends / / Rich Newman
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Soggetti	Video games - Design Cinematography - Special effects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
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Note generali	First published 2009.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front Cover; Cinematic Game Secrets for Creative Directors and Producers; Copyright Page; Contents; Introduction; What is Cinematic?; Part 1: Game Industry Primer; Chapter 1. The Production Process; 1.1 Lifecycle of a Video Game; 1.2 Types of Games; 1.3 Brainstorming and Initial Decisions; 1.4 Using Game Theory; Interview, Game Design and Theory: Noah Falstein, Game Developer Magazine; Chapter 2. Understanding Preproduction; 2.1 Script Development; 2.2 Hiring the Crew; 2.3 Learning to Scrum; 2.4 Iterative and Waterfall Development Models; 2.5 Project Management; 2.6 Budgeting; 2.7 Scheduling Interview: Warren Spector, Founder, Junction Point Studios Chapter 3. Production in the Game Industry; 3.1 Technology and Tools; 3.2 Design Production; 3.3 Art Production; 3.4 Engineering Production; 3.5 The Team; 3.6 Sound Design; 3.7 Motion Capture and Voiceover; 3.8 Testing and Quality Assurance; Interview: Ray Pena, Senior Animator, Spacetime Studios; Chapter 4. Postproduction; 4.1 Code Release and Gold Master; 4.2 Builds and Localization; 4.3 Marketing and PR; 4.4 Rating Systems, Demos, and Guides; 4.5 Archiving; Interview: Ron Burke, Director/Founder of GamingTrend

Part 2: Incorporating Cinematic Skills Chapter 5. Writer; 5.1 Format and Script Development; 5.2 Character Development; 5.3 Themes and Symbolism; 5.4 Structure; 5.5 Three-Act Structure; 5.6 Style; Interview: Daniel Erickson, Writer at Bioware; Chapter 6. Storyboard and Concept Art; 6.1 Using Basic Design Documentation; 6.2 Seeing the Story; 6.3 Nonlinear Thinking; 6.4 Storyboarding Process; 6.5 Cut-Scenes; 6.6 Storyboards and Interactive Media; Interview: Mathieu Raynault, Digital Matte Painter; Chapter 7. Cinematography for Games; 7.1 Five C's of Cinematography; 7.2 Rule of Thirds
7.3 Achieving the Look 7.4 Lighting in Games; 7.5 Camera Movement; 7.6 Staging; 7.7 Blocking; Interview: Bruce Block, Author of the Visual Story; Chapter 8. Producer; 8.1 Job Description; 8.2 Types of Producers in the Game Industry; 8.3 Honing Your Production Skills; 8.4 Cinematic Development; 8.5 Risk Management; 8.6 Preproduction Planning; 8.7 Managing Money, Assets, and Time; 8.8 Postproduction; Interview: Bob Sabiston, Founder of Flat Black Films; Chapter 9. Casting; 9.1 Casting for Voiceover; 9.2 Casting for Motion Capture; 9.3 Using Celebrities; 9.4 Finding Talent
9.5 Sides and Character Breakdowns 9.6 Auditions; Interview: Denise Hardy, Casting Director; Chapter 10. Directing; 10.1 The Concept Meeting; 10.2 Communicating Vision; 10.3 Location Scouting; 10.4 Working with the Cinematographer; 10.5 Directing Talent; 10.6 Script Supervision and Continuity; 10.7 Directing Cut-Scenes; 10.8 Cut-Scenes Versus In-Game Cinematics; Interview: Jay Duplass, Director; Chapter 11. Sound Design; 11.1 Cinematic Music; 11.2 Tools for Great Sound; 11.3 Sound Effects and Sampling; 11.4 Effective Sound Design; Interview: Marc Schaeffgen, Sound Designer
Part 3: Creating Your Own Cinematic Project

Sommario/riassunto

Cinematography for Games covers the space between the game and film industries by pointing out the most relevant cinematic techniques in today's hottest games, and including interviews with the game industry's greatest luminaries (including Will Wright: Sims legend, Harvey Smith, legendary game Deus Ex, Warren Spector creator of one of the original game companies, Origin). The convergence of games and film is a widely discussed and debated topic in the game industry. Many major publishers, along with some high-profile directors (John Woo, James Cameron, Steven S

2. Record Nr.	UNINA9910350331403321
Autore	Pei Changhong
Titolo	The Basic Economic System of China / / by Changhong Pei, Chunxue Yang, Xinming Yang
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ISBN	981-13-6895-3
Edizione	[1st ed. 2019.]
Descrizione fisica	1 online resource (XXVIII, 222 p. 39 illus., 27 illus. in color.)
Collana	China Governance System Research Series, , 2662-3048
Disciplina	330.0095
Soggetti	Asia—Economic conditions Macroeconomics Finance, Public Asian Economics Macroeconomics/Monetary Economics//Financial Economics Public Economics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Chapter1 Inaccurate Understanding of the Basic Economic System in the Primary Stage of Socialism: Reasons and Countermeasures -- Chapter2 Rethinking Economic Theories -- Chapter3 General Trend in the Structural Adjustment of Ownership and the Current Situation -- Chapter4 Methods to Estimate Ownership Structure: A Literature Review -- Chapter5 Quantitative Evaluation on Publicly- and Non-Publicly-owned Economic Structures: Estimation Based on Economic Censuses -- Chapter6 Quantitative Estimation on Dominance of China's Public Economy -- Chapter7 Perfecting Laws to Fully Protect Property Rights -- Chapter8 Rationalizing Institutional Mechanisms, Developing Mixed Ownership -- Chapter9 The SOE Reform in China's New Normal: Problems and Suggestions -- Chapter10 Carrying on the Reform to Promote Development of Non-Publicly-Owned Economy.
Sommario/riassunto	This book uses facts and data to prove that socialist public sectors are still in predominant position in China. Based on previous research and studies, a set of methods for measuring the structure of public or non-public owned economy is offered in this book. As is remarked by the authors, China's basic economic system, namely the system with public

sector remaining dominant and diverse sectors of the economy developing side by side, is an efficient approach towards mutual benefit, common prosperity and peaceful co-existence.
