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Nota di contenuto	Curriculum Development, Pedagogy and Instructional Designs -- 1 Understanding the effect of gamification of learning using Flow Theory -- 2 Why students multitask: Towards a comprehensive understanding -- 3 The strategic orientation of high-quality development of higher continuing education in China -- 4 A review of Deep Learning in the last three years -- 5 Intervention Design Model and its application of Blended Collaborative Learning Design research -- Teaching and Learning Experiences with Technology -- 6 Using digital badges and leaderboards in primary school math lessons: Beneficial or merely new wine in old bottles? -- 7 To assess self-designed learning platform's effectiveness in learning engagement: A design-based research -- 8 Learning English as a second language through social media: First- hand perspectives from a group of Hong Kong adolescents -- 9 Monitoring the learning process to enhance motivation by means of learning by discovery using Facebook -- Online Learning and OpenEducation Resources -- 10 Applying narrative technique and

student generated media to promote critical thinking and student agency for online learners -- 11 Investigating the effects of web-based instant response system on learning and teaching in Pre-service teacher courses -- 12 OER and FOSS: Catalysts for innovation in online education -- 13 Faculty perceived functionality of learning management system: Development and validation of a scale -- 14 Visual Analysis Method of online learning Path based on Eye-Tracking data -- Communication and Media -- 15 In the age of misinformation: The importance of information -- 16 Language and media usage influence how Chinese adolescents form their identities and purchasing behaviour -- 17 Young adults' attitude of using dating apps in Hong Kong -- 18 Understanding the public opinion with the case of MTR breakdown on 16th October 2018.

Sommario/riassunto

This book gathers selected papers from the Hong Kong Association for Educational Communications and Technology 2019 International Conference on the theme of “Shaping the Future of Education, Communication and Technology.” It contributes to a scholarly discussion that looks beyond what future media and technology can offer for education, and reflects on best practices and lessons learned from applying new media and technology in a wide range of fields. Scholars from educational technology, communication, and higher education share their research work in various formats such as empirical research, best-practice case studies, literature reviews, etc. The topics of the papers are divided into four main areas, including curriculum, pedagogy and instructional design; teaching and learning experiences with technology; online learning and open education resources; and communication and media. The book’s unique quality is its combination of perspectives and research work on communication, education and technology. Thus, it will encourage an interdisciplinary discourse and exchange concerning communication, new media, and educational practices.
