1. Record Nr. UNINA9910350298203321 Autore Suzuki Kazuhito **Titolo** Japanese Contractors in Overseas Markets: Bridging Cultural and Communication Gaps / / by Kazuhito Suzuki, Low Sui Pheng Singapore:,: Springer Singapore:,: Imprint: Springer,, 2019 Pubbl/distr/stampa 981-13-7244-6 **ISBN** Edizione [1st ed. 2019.] Descrizione fisica 1 online resource (XXIII, 427 p. 46 illus., 16 illus. in color.) Collana Management in the Built Environment, , 2522-0047 Disciplina 624 Building—Superintendence Soggetti Construction industry—Management Building - Superintendence Project management Engineering economy **Construction Management Project Management** Engineering Economics, Organization, Logistics, Marketing Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di contenuto Introduction -- Japanese Construction Industry and Exports -- The Construction Industry and International Firms in Singapore -- National Culture -- Communication Management -- Conceptual Framework --Research Methodology -- Data Analysis -- Case Studies -- Validation Exercises -- Conclusions and Recommendation. Sommario/riassunto This book explores the differences in cultural attributes and management factors to enable managers working for Japanese contractors to reduce misunderstandings and misinterpretations when communicating with project team members from different cultural backgrounds. It focuses on Japanese contractors operating in Singapore, since the Singapore construction industry has, for many years, been one of the largest overseas construction markets for the top-5 Japanese contractors. Using Hofstede's national cultural framework for the cultural studies in construction project management, it reveals various real-world management practices and discusses

national cultural differences relating to managers working for Japanese

contractors in Singapore as well as the communication weaknesses of current management practices and styles. The results presented provide useful lessons for Japanese contractors operating in Singapore, as well as other parts of the world, to bridge cultural and communication gaps.