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Nota di contenuto	Chinese for Specific/Professional Purposes: An Introduction -- Part I Academic Chinese -- From Construction of Meanings to Meaning Design: A Literacy- and Genre-focused Approach to Academic Chinese -- Teaching Chinese Metadiscourse in University Lectures: The Case of Jiushi () -- How Citation is Signaled: A Corpus-based Study on Reporting Verbs in Chinese Academic Papers -- Walking the Garden Path towards Academic Language: Perspectives from International Students in Chinese Higher Education -- Disfluency in L2 Chinese Academic Oral Presentation and Formulaic Language Instruction -- Part II Business Chinese -- Developments in Business Chinese Teaching and Research: An Overview and Perspectives -- Learning Cultures in Business Chinese Curriculum: Business Professionals' Perspectives -- Designing a Task-Based and Community-Integrated Business Chinese Course -- Part III Chinese for Medicine and Health Care -- Chinese

Metaphorical Expressions in Talking about the End-of-Life Journey --
Conditionals in Chinese Medical Discourse: A Comparison between the
Spoken and the Written Genres -- Progressing in Medical
Conversations: Overall Organization as a Resource for the Joint
Management of Chinese Pediatric Interactions -- Needs Analysis for A
Chinese Course for Health Care Professionals -- Focusing on Doctor-
Patient Conversations: A Curriculum for Medical Chinese -- Part IV
Chinese for Other Services and Industries -- Chinese for Diplomats --
Mandarin for Winetasting: Vocabulary Selection and a Pedagogical
Application -- A Quantitative Study of the Vocabulary of Macau
Tourism Chinese -- Chinese for Specific Purposes in the Hong Kong
Context.

Sommario/riassunto

This book, likely the first of its kind in the English language, explores Chinese for specific and professional purposes (CSP) in terms of theorizing and developing practical applications for language teaching and learning. While research in language for specific purposes is thriving for languages such as English, there has been comparatively little such research conducted for Chinese. This volume attempts to fill the gap by bringing together practitioners from a broad international scholarly community, who share common interests yet diverse orientations. Seventeen papers are included, and address four broad thematic categories: (1) academic Chinese, (2) business Chinese, (3) Chinese for medicine and health care, and (4) Chinese for other broadly defined services and industries (diplomacy, tourism, wine-tasting, etc.). Representing the state of the art in CSP research, the book offers an indispensable guide for anyone interested in theoretical and practical issues in this area of applied Chinese language studies.
