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Nota di contenuto	Conceptualizing Belt-Road Initiative (BRI) -- History and Civilization -- Religion -- Socio-cultural Dynamics -- Environment -- Medicine and Health -- Country Impact.
Sommario/riassunto	This volume approaches China's Belt and Road Initiative as a process of culturalization, one that started with the Silk Road and continued over the millennium. In mainstream literature, the Belt and Road Initiative (BRI) has been portrayed as the geo-economic vision and geo-political ambition of China's current leaders, intended to shape the future of the world. However, this volume argues that although geo-politics and geo-economy may play their part, the BRI more importantly creates a venue for the meeting of cultures by promoting people-to-people interaction and exchange. This volume explores the journey from the Silk-Road to Belt-Road by analyzing topics ranging from history to religion, from language to culture, and from environment to health. As such, scholars, academics, researchers, undergraduate and graduate students from the Humanities, Social Sciences, and Business will find an

alternative approach to the Belt and Road Initiative.
