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Titolo	Changing Indian Images of the European Union : Perception and Misperception / / edited by Rajendra K. Jain
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Nota di contenuto	Chapter 1 Initial Indian Perceptions of the European Union: The 1940s to the Early 1960s -- Chapter 2 India and Europe: Perceptions and Misperceptions -- Chapter 3 India and the European Union: Perceptions and Misperceptions -- Chapter 4 The Visibility and Perceptions of the EU in the Indian Print Media, 2009-2010 -- Chapter 5 Public Attitudes and Images of the EU in India -- Chapter 6 Towards Stronger Political Ties? The EU's Shifting Image in the Indian Media during the EU-India Summit of October 2017 -- Chapter 7 Indian Perceptions of Poland.
Sommario/riassunto	This book explores the images and perceptions of the European Union (EU) in the eyes of one of the EU's three strategic partners in Asia in the context of its own distinct policies and identity. It fills a major gap in existing studies on how Asians perceive the EU. The book examines the perception, representation and visibility of the EU in the Indian media, among the 'elites' and in public opinion. It explores whether the Union's

self-proclaimed representation as a global actor, a normative power and a leader in environmental negotiations conforms to how it is actually perceived in Third World countries. The book asks questions such as, How have Indian images of Europe/European Union been changing from the 1940s to the present? What new narratives have emerged or are emerging about the EU in India? What does the rise of China mean for EU-India relations? Is the image of the EU changing in India or do old representations still persist even though the Union is acquiring a new personality in the world politics? How does India perceive Poland?
