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Nota di contenuto	Chapter One The Pressure of Chinese Enterprises' Transformation and Upgrading -- Chapter Two Experiences of Corporate Transformation and Upgrading in Asian Emerging Economies -- Chapter Three Enterprise Case Analysis -- Chapter Four Case Analysis of Industrial Regions, Clusters and Parks -- Chapter Five Case Analysis of Public Technology Platforms -- Chapter Six Factors That Influence Enterprise Transformation and Upgrading -- Chapter Seven Measurement and Paths of Enterprise Transformation and Upgrading -- Chapter Eight Conclusion. .
Sommario/riassunto	This book discusses the experience of enterprise transformation and upgrading and the role of government in promoting this dramatic change in Asian emerging economies. The author specifically explores the direction, influencing factors, paths and modes of enterprise transformation and upgrading by conducting intensive case studies on a number of enterprises having accomplished upgrading in mainland China and Taiwan, and draws experience and lessons from them. These theoretical and practical insights have great significance for Chinese enterprises in improving their ability to respond to drastic external

changes and provide useful reference for the formulation of government policies.

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