

1. Record Nr.	UNINA9910350214303321
Titolo	Business and Management Practices in South Asia [[electronic resource]] : A Collection of Case Studies // edited by Arijit Sikdar, Vijay Pereira
Pubbl/distr/stampa	Singapore : , : Springer Singapore : , : Imprint : Palgrave Macmillan, , 2019
ISBN	981-13-1399-7
Edizione	[1st ed. 2019.]
Descrizione fisica	1 online resource (334 pages)
Disciplina	338.501
Soggetti	Leadership Corporate governance Customer relations-Management Entrepreneurship Business Strategy/Leadership Corporate Governance Customer Relationship Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Chapter 1: Introduction -- Chapter 2: Madhya Pradesh Housing & Infrastructure Development Board: affordable housing via PPP mode -- Chapter 3: Overseas Courier Services, Pakistan -- Chapter 4: The Success Story of Indigo Airlines in Indian Aviation Industry -- Chapter 5: Kohinoor Maple Leaf Cement – The Journey of Business Transformation -- Chapter 6: SBI Pension Fund Private Limited: Caught in a Wicked Problem -- Chapter 7: Pakwheels.com -- Chapter 8 to 12/13: will focus on similar case studies. We expect to select 10-12 case studies to be part of the book -- Chapter 14: Conclusion.
Sommario/riassunto	This book presents case studies of South Asian companies that have strategic business implications, highlighting the complex interplay of business and social dynamics in South Asia. This region is a wide agglomeration of very different countries that share somewhat common cultures and issues and yet it is torn apart by religion and politics. There is an abundance of local entrepreneurship but a widespread institutional void. The book investigates how local companies survive

and thrive in this environment and discusses those companies that have withstood the competitive pressure of MNCs, depicting their management and business practices. In today's world, where multinationals are so omnipresent that their management and business practices are considered as the de facto recipe for success, there is a need to have an alternative view that challenges the ubiquitousness of multinational management practices. The case studies in this book focus on the business and management practices of local organizations in South Asia and thus provide that alternative viewpoint of how to achieve success in South Asia. Exposing readers to a local perspective on doing business in South Asia, it is a valuable resource for students and practitioners of management.

2. Record Nr.	UNINA9910452262803321
Autore	Ang Cheng Guan
Titolo	Lee Kuan Yew's strategic thought // Ang Cheng Guan
Pubbl/distr/stampa	London ; ; New York : , : Routledge, , 2013
ISBN	0-203-07589-7 1-283-89424-6 1-135-12268-7
Descrizione fisica	1 online resource (161 p.)
Collana	Routledge studies in the modern history of Asia ; ; 77
Disciplina	327.5957
Soggetti	Electronic books. Singapore Foreign relations Singapore Politics and government
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	From the 1950s to the mid-70s -- 1975-1979 -- The 80s decade -- The 90s decade -- The new millennium.
Sommario/riassunto	"Lee Kuan Yew, as the founding father of independent Singapore, has had an enormous impact on the development of Singapore and of Southeast Asia more generally. Even in his 80s he is a key figure who continues to exert considerable influence from behind the scenes. This

book presents a comprehensive overview of Lee Kuan Yew's strategic thought. It charts the development of Singapore over the last six decades, showing how Lee Kuan Yew has steered Singapore to prosperity and success through changing times."
