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Titolo	Business and Management Practices in South Asia : A Collection of Case Studies // edited by Arijit Sikdar, Vijay Pereira
Pubbl/distr/stampa	Singapore : , : Springer Nature Singapore : , : Imprint : Palgrave Macmillan, , 2019
ISBN	9789811313998 9811313997
Edizione	[1st ed. 2019.]
Descrizione fisica	1 online resource (334 pages)
Disciplina	338.501
Soggetti	Strategic planning Leadership Corporate governance Customer relations - Management Entrepreneurship New business enterprises Business Strategy and Leadership Corporate Governance Customer Relationship Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Chapter 1: Introduction -- Chapter 2: Madhya Pradesh Housing & Infrastructure Development Board: affordable housing via PPP mode -- Chapter 3: Overseas Courier Services, Pakistan -- Chapter 4: The Success Story of Indigo Airlines in Indian Aviation Industry -- Chapter 5: Kohinoor Maple Leaf Cement - The Journey of Business Transformation -- Chapter 6: SBI Pension Fund Private Limited: Caught in a Wicked Problem -- Chapter 7: Pakwheels.com -- Chapter 8 to 12/13: will focus on similar case studies. We expect to select 10-12 case studies to be part of the book -- Chapter 14: Conclusion.
Sommario/riassunto	This book presents case studies of South Asian companies that have strategic business implications, highlighting the complex interplay of business and social dynamics in South Asia. This region is a wide

agglomeration of very different countries that share somewhat common cultures and issues and yet it is torn apart by religion and politics. There is an abundance of local entrepreneurship but a widespread institutional void. The book investigates how local companies survive and thrive in this environment and discusses those companies that have withstood the competitive pressure of MNCs, depicting their management and business practices. In today's world, where multinationals are so omnipresent that their management and business practices are considered as the de facto recipe for success, there is a need to have an alternative view that challenges the ubiquitousness of multinational management practices. The case studies in this book focus on the business and management practices of local organizations in South Asia and thus provide that alternative viewpoint of how to achieve success in South Asia. Exposing readers to a local perspective on doing business in South Asia, it is a valuable resource for students and practitioners of management.

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