

1. Record Nr.	UNINA9910350214003321
Titolo	Fashion Supply Chain Management in Asia: Concepts, Models, and Cases [[electronic resource] /] / edited by Bin Shen, Qingliang Gu, Yixiong Yang
Pubbl/distr/stampa	Singapore : , : Springer Singapore : , : Imprint : Springer, , 2019
ISBN	981-13-2294-5
Descrizione fisica	1 online resource (143 pages)
Collana	Springer Series in Fashion Business, , 2366-8776
Disciplina	658.7
Soggetti	Business logistics Leadership International business enterprises Asia—Economic conditions Industrial management-Environmen Supply Chain Management Business Strategy/Leadership Asian Business Sustainability Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	1. Introduction to Fashion Supply Chain Management in Asia -- 2. Regional Comprehensive Economic Partnership (RCEP): Impact on the Integration of Textile and Apparel Supply Chain in the Asia-Pacific Region -- 3. Sustainability Issues in Asian Fashion Supply Chains: Retailers versus Suppliers -- 4. Cashmere Value Chain in China -- 5. Existence and Causes of Bullwhip Effect: An Empirical Study on a Designer Footwear Supply Chain -- 6. Application of Human Rights Due Diligence and the LeanIn Concept for Addressing Pregnancy-Related Discrimination in Cambodia's Garment Sector -- 7. RFID embedded Smart Washing Machine Systems in the Big Data Era: Value Creation in Fashion Supply Chain -- 8. The Value of Online-to-Offline Channel for Start-up Fashion Designer Brands: Lessons from China -- 9. The Impacts of Transshipment on Dual Channel Coordination: a Fashion Company Case Study in China. .

Sommario/riassunto

This book serves as a comprehensive guide to understanding the theories and applications in managing the Asian fashion supply chain, presenting both quantitative and exploratory studies. Providing academicians and practitioners insights into the latest developments and models, it also offers diverse perspectives on areas like strategic sourcing, quick response strategies, and other essential parts of the supply chain. Bin Shen is an Associate Professor at Donghua University and a Humboldt Fellow. His research interests include fashion supply chain and operations management. He has published research articles in numerous leading journals, such as Production and Operations Management, the Journal of Business Research, International Journal of Production Economics, and the International Journal of Production Research. Qiangliang Gu is a Full Professor at Donghua University and the Director of the Research Center for Textile Economics. His research interests include textile and apparel value chain. He has published research articles in several leading journals, such as the American Economics Review, as well as a number of books on the fashion business in Chinese. Yixiong Yang is a Full Professor at Donghua University. His research interests include fashion manufacturing, marketing, and supply chain. He has published various research articles and books on the fashion business in Chinese.
