1. Record Nr. UNINA9910350213903321 The globalization conundrum - dark clouds behind the silver lining: Titolo global issues and empirics // Gagari Chakrabarti, Chitrakalpa Sen. editors New York, NY:,: Springer Berlin Heidelberg,, [2019] Pubbl/distr/stampa ©2019 **ISBN** 981-13-1727-5 Edizione [1st ed. 2019.] 1 online resource (XI, 321 p. 50 illus., 37 illus. in color.) Descrizione fisica 381 Disciplina Soggetti Globalization Globalization - Economic aspects Globalization - Social aspects Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di bibliografia Includes bibliographical references. Nota di contenuto 1. Foreign Direct Investment, Dutch Disease and Developing Economies -- 2. Accentuated Economic Disparity leads to Higher Crime Rate -- 3. De-globalization -- 4. The Hegemony of Global Brands: Brands, Globalization and Local Cultures -- 5. Globalization and Labor in the Modern World -- 6. Managing Brand Image in a Global Context -- 7. Does Globalization Strengthen Democracy? Impact of Globalization on

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## Sommario/riassunto

This book brings together experts from four continents (Asia, North America, Europe, Africa) and from varied disciplines to discuss a spectrum of problems created by globalization, such as the economic and financial, environmental, legal, cultural, socio-economic and social media impacts. The book not only examines the problems from a number of different perspectives, but also considers the impact of globalization in emerging nations around the world. Due to the very nature of these problems, the approaches adopted are both qualitative and quantitative: it includes quantitative research on quantum finance and the financial crisis, and also discussions on qualitative problems, such as cultural imperialism and neoliberalism. Of interest to economic researchers and management professionals, the book is also a valuable resource for social media researchers, environment scientists, and nontechnical readers concerned with socio-political issues. This single volume offers a holistic view and therefore a more complete picture of the problems posed by globalization.