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Nota di contenuto	Case I iFLYTEK: A Technology Innovator's Journey from Intelligent Speech to Artificial Intelligence -- Case II JIMI's Growth Path: Artificial Intelligence has Redefined the Customer Service of JD.com -- Case II JD.com: Migrating from Labor-Intensive Model to Technology-Intensive Model -- Case III Shanghai Tower: Lean Innovation Powered by Leading Technologies -- Case IV PPDAL: Navigating the Digital Finance Landscape -- Case V 3DMed: Digital Technology— Navigating Precision Medicine -- Case VI Children's Hospital of Shanghai: A Pioneer in Smart Healthcare -- Case VII Shanghai Ninth People's Hospital: A Leader in Personalized Healthcare -- Case VIII First Respond®: A Universal Mutual-Aid Emergency Platform in the Digital Economy -- Case IX IBM's Launch of Its Cognitive Business Strategy -- Case X IBM and Cognitive Healthcare: Smart Healthcare Based on Cognitive Computing -- Case XI Amazon's DNA: Driving Technology Innovation in the Digital Economy.
Sommario/riassunto	This book presents a list of emerging and established companies which have a strong belief in the digital economy and elaborate their unique digital innovations. The companies selected for this book are from a variety of industries, including both Chinese and international leading

technology companies such as iflytek, JD.com, IBM and Amazon. A wide range of commercial fields are covered ensuring a comprehensive research on the topic of digital economy, for example Shanghai Center (Construction Management), PPDai(Finance), 3Dmed(Precision Medicine), Children's Hospital of Shanghai(Medical Service), First Respond (First Aid Service) etc. All cases are presented based on field studies as well as in-depth interviews and are followed by thought-provoking case analysis, which can help readers to better understand the cases from different perspectives. Readers can use this book as a good reference to address challenges and capture opportunities in the context of ever growing digital economy. .
