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Sommario/riassunto	This book discusses the ways in which characteristics of innovative firms and innovative talents with core competence in Japanese, Korean, German, and American contexts are developed and nurtured, and compares innovative firms with a long history of business operations from these four countries. Firstly, the book examines innovation

practices of long-lived Japanese firms and compares them with those of German, American and Korean firms. Based on extensive interviews with executives and field studies, it identifies the essential qualities of each country in which these innovative firms and innovative talents are found. It then focuses on theoretical and practical aspects, using the theoretical framework to define organizational and technological factors for long-term innovation success. Further, the book provides recommendations based on organizational practices for developing innovative talents in Japanese, German, American and Korean contexts. Intended for academics, students and practitioners in the areas of organizational theory and strategic management, this book clarifies the critical practices of long-lived innovative firms and organizational innovators.

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