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Sommario/riassunto	This book is an annual research report prepared by the cruise industry experts and scholars at home and abroad invited by Shanghai International Cruise Business Institute based on the current development situations of the international cruise industry, is an important part of the "X Book Series" of the Social Science Academic Press (China). This book consists of five parts, i.e., "General Report", "Special Articles for High-quality Tourism: Common Value and Government Management", "The Cruise Industry", "Policy Suggestions" and "Appendix", and it has richer and more perfect contents in comparison with the previous versions. Under the Book, the

development environment of the cruise industry at home and abroad during 2017-2018 as well as the development situations, strategic paths and future trends is analyzed in the form of the General Report and the current development trend of the cruise industry in China is introduced based on the top ten hot topics. With the economic development trend from the high-speed growth to the high-quality development in China, the new topic “Special Articles for High-quality Tourism: Common Value and Government Management” is presented in the Book to discuss the quality development patterns and paths of the cruise tourism in China, the high-quality development mechanism of the cruise tourism as well as the cruise tourism market cultivation and standardization system, so as to better enhance the quality of the cruise market development in China. In Part 3 “The Cruise Industry” and Part 4 “Policy Suggestions” under the Book, the whole picture of the cruise economy in China in the new era is presented, problems during the industrial development are analyzed and corresponding policy suggestions are given.
