

1. Record Nr.	UNINA9910349548103321
Autore	Zhou Peng
Titolo	The Theory and Practice of China's Tourism Economy (1978–2017) // by Peng Zhou
Pubbl/distr/stampa	Singapore : , : Springer Singapore : , : Imprint : Springer, , 2019
ISBN	981-329-107-9
Edizione	[1st ed. 2019.]
Descrizione fisica	1 online resource (161 pages)
Collana	Research Series on the Chinese Dream and China's Development Path, , 2363-6866
Disciplina	338.479151
Soggetti	Tourism Management Development economics Asian Economics Tourism Management Development Economics Asia Economic conditions
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Chapter One: General Introduction to Industrialized Development of Tourism since China's Reform and opening-up -- Chapter Two: Unconventional Development of China's Tourism Industry and Its Phases of Development -- Chapter Three: Industrial Structure of Tourism and Diversified Development of Tourism Products in China -- Chapter Four: System Changes in China's Tourism Development -- Chapter Five Tourism development modes and Development Experience with Chinese Characteristics -- Chapter Six: Development Policy, Prospective and Investment Outlook on China's Tourism Industry.
Sommario/riassunto	This book is devoted to the analysis of the three main task of China's tourism development: First, the theory of tourism development since the initiate of reform and opening-up. Second, the practice and problems in infrastructure building. Third, the mould and policy used in the course of development. The book pursues three major objectives: firstly, to portray the stage of development; secondly, to analyze the specific experience in China's case; thirdly, to review theory and try to

put forward advices on investment and management.
