

1. Record Nr.	UNINA9910746085503321
Autore	Liu Chen
Titolo	The Chinese Story in Global Order // by Chen Liu
Pubbl/distr/stampa	Singapore : , : Springer Nature Singapore : , : Imprint : Springer, , 2023
ISBN	981-19-9020-4
Edizione	[1st ed. 2023.]
Descrizione fisica	1 online resource (307 pages)
Disciplina	302.2
Soggetti	Communication Linguistics Communication in politics Globalization Media and Communication Political Communication
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Introduction -- Chapter 1: The Transformation of the Concept of China Goes Global -- Chapter 2: The Critical Analysis of Approaches to Theorizing International Communication -- Chapter 3: The Theoretical Model of National Image -- Chapter 4: China's Political Image since 1978 -- Chapter 5: China's Economic Image since 1978 -- Chapter 6: China's Cultural Image since 1978 -- Chapter 7: China Goes Global for Future.
Sommario/riassunto	This book provides a historical review of the transformation of China's image around the world since the 1978 Reform and Opening Up. Based on a synthetic model that the author constructs for evaluating national images, together with a historical review and quantitative analysis, it discusses the issues and challenges confronting China's image around the world since the Opening Up. To help rectify the situation that most of the research on China's reform efforts focuses on hard power (esp. economic power), this book, which mainly focuses on China's soft power, reviews and assesses its global image from the three perspectives of politics, economy and culture. In the process, it sheds valuable new light on the presentation of China's image and the world's perceptions of China.

2. Record Nr.	UNINA9910349512203321
Autore	Pollet Bruno G
Titolo	Introduction to Ultrasound, Sonochemistry and Sonoelectrochemistry / / by Bruno G. Pollet, Muthupandian Ashokkumar
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2019
ISBN	3-030-25862-9
Edizione	[1st ed. 2019.]
Descrizione fisica	1 online resource (46 pages)
Collana	Ultrasound and Sonochemistry, , 2511-1248
Disciplina	541.3
Soggetti	Chemistry, Technical Chemistry, Organic Physical chemistry Industrial Chemistry Organic Chemistry Physical Chemistry
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Introduction -- Interaction between Sound Waves and Bubbles -- Cavitation -- Physical and Chemical Forces Generated by Cavitation -- Brief Accounts on Sonochemistry, Sonoluminescence and Sonoelectrochemistry.
Sommario/riassunto	This book provides an introduction to the fundamental and applied aspects of sonochemistry, discussing a number of basic concepts in sonochemistry, such as how ultrasonic waves interact with gas bubbles in liquids to generate cavitation, and how the high temperatures generated within cavitation bubbles could be estimated. It explains how redox radicals are produced and how to make use of both the physical and chemical forces generated during cavitation for various applications. Intended for academic researchers, industry professionals as well as undergraduate and graduate students, especially those starting on a new research topic or those new to the field, it provides a clear understanding of the concepts and methodologies involved in ultrasonic and sonochemistry.

