

1. Record Nr.	UNINA9910349420303321
Titolo	HCI in Business, Government, and Organizations : 5th International Conference, HCIBGO 2018, Held as Part of HCI International 2018, Las Vegas, NV, USA, July 15-20, 2018, Proceedings // edited by Fiona Fui-Hoon Nah, Bo Sophia Xiao
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2018
ISBN	9783319917160 3319917161
Edizione	[1st ed. 2018.]
Descrizione fisica	1 online resource (XX, 780 p. 218 illus.)
Collana	Information Systems and Applications, incl. Internet/Web, and HCI, , 2946-1642 ; ; 10923
Disciplina	004.019
Soggetti	Electronic commerce Computer networks Artificial intelligence Social sciences - Data processing Data protection Coding theory Information theory e-Commerce and e-Business Computer Communication Networks Artificial Intelligence Computer Application in Social and Behavioral Sciences Data and Information Security Coding and Information Theory
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	This book constitutes the refereed proceedings of the 5th International Conference on HCI in Business, Government and Organizations, HCIBGO 2018, held as part of the 20th International Conference on Human-Computer Interaction, HCII 2018, in Las Vegas, NV, USA. The

1171 full papers and 160 posters presented at the 14 co-located HCI 2018 conferences were carefully reviewed and selected from a total of 4346 submissions. The papers address the latest research and development efforts and highlight the human aspects of design and use of computing systems. The papers thoroughly cover the entire field of human-computer interaction, addressing major advances in knowledge and effective use of computers in a variety of application areas. The papers included in this volume cover the following topics: information systems in business; electronic commerce and consumer behavior; social media and social communities in business; social innovation; and business analytics and visualization. .
